

## TABLE OF CONTENTS

	EIU-Paris New CEO Ranking 2024	4	
	The Historical Meeting	5	
	Unveils the Special Education Department	6	
	Professional Training at Landi Institute	7	
•	EIU Doctorate Residential Program	8	
	Great Awards night at the UK House of Commons in UK Parliament London	9	
	Awards and Recognition Ceremony in Thailand - 2024	10 - 11	
	Malaysian 9th Prime Minister's Speech	12 - 13	
	Student Testimonials	14 - 22	
	Harmony in Leadership: Fostering Creativity, and Transforming Education	23	

Networking & Continued Learning Beyond Graduation







## MBA | MS | DBA | PHD

0



59 Rue Lamarck 75018 Paris



www.eiu.ac

## Breaking News

## EIU-Paris climbs 4 Steps in the Rank

EIU-Paris climbs 4 steps in the rank to achieve # Top 51 BEST BUSINESS SCHOOL in the WORLD for 2024.

Gratitude to our dedicated faculty, passionate students, and the entire EIU- Paris community for making this achievement possible.

Here's to continued excellence and a future of limitless success!

https://ceoworld.biz/2024/02/26/best -business-schools-in-the-world-for-2024/





## The Historical Meeting

EIU-Paris witnessed a momentous occasion as our Founder & Director General and esteemed EIU MBA graduate and Saudi Patron, HRH Prince Khaled Al Saud, joined together.

This historic meeting, honored by the presence of dignitaries like The Undersecretary of The Ministry for Private University Education, signifies a thrilling new chapter for the development of EIU's Saudi campus.







Founder & Director General of EIU-Paris with HRH Prince Khaled Al Saud (EIU MBA Graduate and Patron of EIU in Saudi)

### Breaking News

## Unveils the Special Education Department

## Diploma in Inclusive and Special Education Needs (DISEN)



Diploma in Inclusive and Special Education Needs (DISEN)

Certificate in Teaching and Understanding Dyslexic Learners (CTUDL)

EIU Paris proudly unveils its Special Education Department, committed to tackling the distinct challenges of students with learning disabilities.

Diploma in Inclusive and Special Education Needs (DISEN)

Certificate in Teaching and Understanding Dyslexic Learners (CTUDL)

Explore our newly launched courses at <a href="https://eiu.ac/sped/">https://eiu.ac/sped/</a>

**Dr. Juliana Safri** Dean of Studies Special Education Department European International Univeristy Message from the Special Education Department Dean

At EIU's Special Education Department, we strive to be the go-to hub for educators and anyone interested in special education. Our vision is an inclusive future where every individual can pursue higher education, guided by knowledgeable and compassionate teachers. Join us in building bridges, transforming education into a truly inclusive and caring space for all.

## Landi Institute Training







## Landi Institute Training Sessions Venue: Bali Date: February 2024





"Networks empower education, fostering learning, collaboration shapes growth"



Program: Procurement Quality Control Participants: Ministry of Higher Education, Science and Culture, Timor Leste.

Program

## **Residential Program 2024**







## RESIDENTIAL Program 2024

February 23, 2024, the Holiday Inn, Bangkok, Thailand

### Award Night

## Annual Awards at the House of Commons -UK Parliament London



## Awards and Recognition

## Awards and Recognition Ceremony in Thailand - 2024





## The tassel was worth the hassel!







"Education is the key to unlocking the world, a passport to freedom."

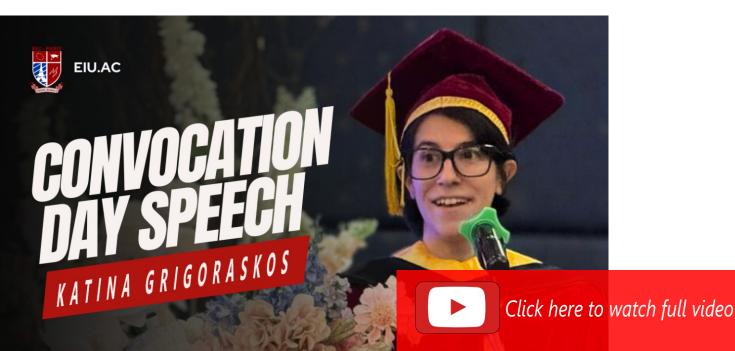
With a degree in hand and dreams in their heart, EIU-Paris graduates are ready to conquer the world.





## **Convocation Speech**





## Malaysian 9th Prime Minister's Gracious Presence at the Convocation Ceremony

Dato' Sri Ismail Sabri Yaakob, 9th Prime Minister of Malaysia, gracing EIU-Paris convocation at the Royale Chulan Kuala Lumpur, Malaysia on "2nd March 2024 as the event's Guest of Honor. Dato' Sri Ismail Sabri Yaakob was also presented with the "Certificate of Distinction: Global Leadership Excellence Award" for his outstanding achievements in National and International leadership.



## European International University Celebrates Graduation in Grand Kuala Lumpur Ceremony

The European International University (EIU-Paris) held a stirring convocation ceremony on March 2nd, 2024, in Kuala Lumpur, Malaysia. The event, brimming with excitement and pride, marked the graduation of a new generation of brilliant EIU scholars.

The ceremony was a grand celebration of academic achievement. Graduates, adorned in their academic regalia, proudly marched across the stage to receive their degrees. The air crackled with a sense of accomplishment and the promise of bright futures.

While details of specific guests haven't been made public, but prominent figures are always present in the EIU-Paris ceremonies and even in this event the 9th Prime Minister of Malaysia, was present. Such a high-profile attendance further highlighted the significance of the occasion and the university's standing.

The ceremony undoubtedly served as a momentous occasion for graduates, their families, and the entire EIU community. It was a day to celebrate years of dedication, hard work, and the culmination of academic journeys. Congratulations to the EIU Class of 2024!

The 9th Prime Minister (PM) of a country attended an important Graduation Ceremony of European International University- Paris adding his charm and importance to the event. His presence likely elevated their support for the cause or achievement being celebrated said Ky Col Prof Edward Roy Krishnan.



Click here to watch Pm's Speech

Convocation

## Gracing EIU-Paris Convocation



Dato' Sri Ismail Sabri Yaakob, 9th Prime Minister of Malaysia, gracing EIU-Paris convocation at the Royale Chulan Kuala Lumpur, Malaysia on "2nd March 2024 as the event's Guest of Honor.

Dato' Sri Ismail Sabri Yaakob was also presented with the "Certificate of Distinction: Global Leadership Excellence Award" for his outstanding achievements in National and International leadership.



## Honorary Doctorate amidst playing a pivotal role in elevating the chess scene globally

EIU-Paris proudly confers the Honorary Doctorate in Business Management upon Abdullah Salem Al Wahshi. Acknowledging his excellence and strategic leadership, Mr. Al Wahshi, CEO of the Asian Chess Federation, has significantly impacted the global chess community. EIU honors his extensive experience and accomplishments, a testament to national and international success.

**Abdullah Salem Al Wahshi** has played a pivotal role in elevating the chess scene in Saudi Arabia. Here are some of his key contributions:

**Leadership:** As the President of the Saudi Chess Federation since 2018 and CEO of the Asian Chess Federation, he has provided strong leadership and strategic direction for chess development in the country.

**Increased Participation:** He has overseen a significant rise in chess participation in Saudi Arabia, with the number of registered players growing from around 2,000 in 2018 to over 100,000 in 2023. This growth is attributed to various



initiatives like organizing more tournaments, establishing chess clubs in schools and universities, and promoting chess through social media.

**Organizing Major Tournaments:** Under his leadership, Saudi Arabia has hosted several prestigious chess tournaments, including the World Rapid & Blitz Championships 2023 in Riyadh, which was the largest chess event ever held in the Middle East. These events have helped to attract international attention to chess in Saudi Arabia and raise the profile of the country's players. World Rapid & Blitz Championships 2023 in Riyadh.

**Supporting Players:** He has implemented various programs to support and train Saudi chess players, including providing financial assistance, coaching, and opportunities to compete in international tournaments. This has led to the emergence of several talented young players, such as Ahmed Al-Harthi, who achieved the title of International Master in 2022.

**International Recognition:** His efforts have been recognized by the international chess community. In 2022, Saudi Arabia became the **first Arab country to be awarded a seat on the advisory board of the International Chess Federation (FIDE).** 

Overall, Abdullah Salem Al Wahshi's vision and leadership have played a key role in transforming the chess landscape in Saudi Arabia. He has helped to make chess a more popular and accessible sport, and has laid the foundation for future success for Saudi chess players on the international stage.

The Asian Chess Federation under the leadership of Chairman of the Board of Directors of the Saudi Chess Federation and CEO of the Asian Chess Federation, Abdullah bin Salem Al-Wahshi, has taken the sport to the next level. Recently in Aug 2023 he had the honour of crowning the top three winners. Egyptian player Sameh Sadeq secured first place, followed by Saudi player Ahmed Al-Harthi in second place, and Egyptian player Abdulrahim Jamal claimed third place.

The Makkah Chess Championship is part of a series of events organized by amateur clubs represented by the Saudi Chess Club. These events are supervised by the National Portal for Hobbies (Hawi) with the goal of developing the hobby sector, an important aspect of Saudi Vision 2030. This initiative also aims to support amateur clubs in the region in collaboration with the Saudi and Asian Chess Federations and the host, Umm Al-Qura University. Such events contribute significantly to expanding the base of chess players and enabling individuals of different ages to pursue their hobbies.



Dr. Abdullah Salem Al Wahshi, CEO of the Asian Chess Federation Honorary Doctorate in Business Management - EIU-Paris Abdullah Salem Al Wahshi's vision and leadership have played a key role in transforming the chess landscape in Saudi Arabia. He has helped to make chess a more popular and accessible sport, and has laid the foundation for future success for Saudi chess players on the international stage.

# How a Doctorate is Transforming this HR Leader's Approach

Dr. Mahalaxmi Bedi is a seasoned HR Leader with a diverse and extensive background in the field, spanning 15 years of professional experience. Currently, she holds the position of Associate Director -HR at Whitespace Architects, a leading architectural and engineering firm. With a decade of her career dedicated to the United Arab Emirates (UAE), she has established herself as a respected and influential figure in the region's HR landscape.

Mahalaxmi's career journey has taken her through a wide range of industries, including Information Technology, Healthcare, Automotive, Education, Construction, Oil and Gas, and Architectural & Engineering. This diverse exposure has equipped her with a unique perspective on human resources and a deep understanding of the varying demands and nuances of different sectors.

Her primary areas of expertise and focus lie in Talent Acquisition, Talent Management, and Talent Development. She firmly believes in the transformative power of recruiting exceptional talents and nurturing their growth within an organization. Mahalaxmi is known for her commitment to changing and impacting lives through her work. She is passionate about identifying individuals with extraordinary potential and providing them with opportunities for personal and professional development.

At Whitespace Architects, Mahalaxmi plays a pivotal role in fostering a superlative work culture. Her leadership style revolves around guiding and mentoring both internal and external stakeholders. She understands the significance of aligning the workforce with the company's vision, and she has a clear vision of taking the organization to the next level. She recognizes that human resources play a vital role in building a strong team, and she is dedicated to empowering the workforce to achieve the company's growth objectives.

Mahalaxmi is not just a Human resource expert; she is a catalyst for positive change within organizations. Her unwavering commitment to recruiting top talent and nurturing their career paths reflects her mission to elevate individuals and the organizations they serve. With her strategic vision and profound understanding of HR's role in organizational success,

Ms. Mahalaxmi Bedi is one of the few diverse professionals globally who was recently recognized and awarded Professional Doctorate in Human Resources Management by European International University-Paris recognised by European International University.



"HR is like Building the engine and not just filling the seats." As a HR Director ones strategic role is to foster a strong

16

**Dr. Mahalaxmi Bedi,** Associate Director-HR UAE Professional Doctorate, EIU-Paris Awards of Recognitions won so far by Dr. Bedi

Dr. Bedi. was featured by Global Woman Leader Magazine as 'Top 10 Women HR Leader from UAE 2024'. Awarded for Most Iconic global HR leader – The Global HR Excellence Awards 2024 by World HRD Congress Awarded as Super HR Achiever – Middle East leadership award 2023 by World HRD Congress. During the ceremony Dr. Bedi gave her message for aspiring women leaders/entrepreneurs.

To the most beautiful Women Leaders and Entrepreneurs, I would say that as you start your journey in leadership and entrepreneurship, I want to share some tips I've learned from working in global human resources. Your unique way of seeing things differently, and strong ability to bounce back from challenges are the keys to your success. Believe in yourself and be confident as you go forward. Connect with a diverse and supportive group of people, including mentors, colleagues, and fellow entrepreneurs. Keep learning all the time, adjusting to the changes in business and leadership.

Remember, success isn't just about you; it's also a chance to help others. Be a mentor and share what you've learned. Your journey isn't just about reaching your own goals; it's about making a better future for everyone. With bravery, passion, and a commitment to making things better, you have the power to create positive changes. Enjoy the journey, and may it be full of great success

Dr. Mahalaxmi Bedi



### She is an exemplary Doctorate Graduate at EIU-Paris to learn from & look up to" –

Summarizing Dr. Bedi's dedication in one sentence said Dr. J Anand of EIU-Paris in a recent Convocation Ceremony.

## MBA Makes a Difference: Dr. Alnajjar's Transformational Pharmacy Leadership

### The relevance of the pharmaceutical industry and profession

People are not immortal and much less infallible. Although we know that every human life comes to an end, the quality of life continues to be a determining factor in marking the progress of nations. With the development of society, innovations and discoveries also came that have allowed us to have better health and enjoy life.

With this in consideration, it can be said that the pharmaceutical industry plays a very important role for our society. It helps developing and manufacturing medications that treat diseases, alleviate symptoms, and improve the quality of life for millions of people around the world. In addition to generating well-being, it also provides jobs and valuable research for science. For all of the above, it is essential to have leaders in this area who are trained for today's challenges, which include pandemics, high healthcare costs, and regulations regarding intellectual property and legality.

### The rise of a leader in pharmacy: Dr. Hidaia Y. R. Alnajjar

Dr. Hidaia Y. R. Alnajjar graduated as a Bachelor of Pharmacy with Merit of Excellence and Honors from Ajman University in 2008, one of the best educational institutions in the United Arab Emirates. Since then, she has accumulated an impeccable 16 years of experience serving countless patients. She worked as a nutritionist at Dr. Nutrition (2008-2010), pharmacist at Makkah Group Of Pharmacies (2011), pharmacist-in-charge at Ana's Pharmacy LTD (2012-2014) and has held the same position at Bait Al Maqdes Group Of Pharmacies since 2014 to present. Moreover, she's a Certified Life Coach from Transformation Academy (Florida, USA).

## Origins are not an impediment but a reason to fight

Hidaia was born in Palestine, and despite the hardship along the way she continued to her mission in learning and be successful in her career. On her own words, "moving to another country and pursuing there a professional career are great challenges, but the important thing is to never give up. If anything should inspire us, it is the conviction to serve and help others."



### A different form of service: Helping the cause of autism

Interesting people like Dr. Hidaia do not have just one way to serve, but rather find different paths to contribute to society. Since August 2021, she has been a Lecturer at Autism Club House. The primary goals of this global community are to enhance the lives of individuals with autism and to further their rights. Decision-makers are invited by the Autism Club House to promote improved policy responses to the needs of individuals with autism. With her participation, Hidaia wanted to increase societal knowledge and understanding of autism. Additionally, since May 2023, she has also been a columnist for the largest exhibition for People with Disabilities in the MENASA region, Access Abilities Expo.

### The growth of a leader can be exponential: From Pharmacy to an MBA

With the purpose of improving her capacity as a leader in the pharmaceutical field, Dr. Hidaia Y. R. Alnajjar decided to pursue a Master of Business Administration in Healthcare Management at the European International University, Paris to complement her technical skills with a comprehensive understanding of the operational and strategic aspects of healthcare organizations. Students seeking this MBA specialization at our institution are driven by a desire to lead and manage healthcare teams effectively, optimize patient care, and contribute to the advancement of the healthcare industry. Regarding her experience with the EIU-Paris, Hidaia stated the following:

### An MBA Trailblazer in Pharmacy Management

With a Bachelor of Pharmacy in addition to an MBA in Healthcare Management, and over 16 years' experience in the UAE market in the pharmaceutical industry, I bring a unique blend of clinical expertise and business acumen that sets me apart from others. My education at EIU-Paris has equipped me with the skills to effectively manage pharmaceutical operations, optimize inventory

management, implement cost-effective strategies, and ensure optimal patient care and safety.

## MBA Makes a Difference: Dr. Alnajjar's Transformational Pharmacy Leadership

Just like any other business it is equally of most importance for any healthcare business such as private hospitals, clinics, institutes, medical surgeries to run, brand, market, grow and expand ethically and for that its only the management side of the business which can make the difference. Universities are seeing surge of professionals from medical stream very keen to pursue a management degree such as an MBA said Dr. J Anand of EIU-Paris.

Health isn't just carrots and broccoli, it's an adventure! Guide your little explorers with curiosity, not just rules. Make moving fun, eating a discovery, and sleeping a cozy treasure hunt. Let them build their healthiest selves, brick by playful brick."

### **Dr. Hidaia Y. R. Alnajjar** Pharmacist In-Charge, UAE MBA EIU-Paris 24

Student Testimonials



Our MBA program provides healthcare professionals with a solid foundation in business principles, including finance, marketing, operations, and management. Additionally, our students develop their leadership skills, strategic thinking, networking opportunities, and have an interdisciplinary perspective.

An MBA can be incredibly valuable for healthcare companies for several reasons:

**Bridging the Knowledge Gap:** Healthcare professionals excel in medicine, but often lack deep understanding of business principles like finance, marketing, and operations. An MBA equips them with these skills, enabling them to make informed decisions, manage resources effectively, and navigate the complex financial landscape.

**Leadership Development:** Future healthcare leaders need a holistic understanding of the industry. An MBA program focuses on strategic thinking, communication, and team building, empowering individuals to lead effectively, adapt to change, and drive innovation within their organizations.

**Innovation and Efficiency:** Healthcare faces constant pressure to improve quality while reducing costs. An MBA perspective helps analyze patient data, implement cost-saving measures, and leverage technology for better disease management, ultimately leading to more efficient and innovative healthcare delivery.

**Data-Driven Decision Making:** The healthcare industry is awash with data. An MBA equips professionals with the analytical skills to interpret this data, identify trends, and make data-driven decisions that improve patient care, optimize resource allocation, and inform strategic planning.

**Career Advancement:** In today's competitive healthcare market, an MBA can be a significant differentiator. It broadens career options, granting access to leadership roles in hospitals, pharmaceutical companies, health insurance firms, and more.



An MBA can bridge the gap between clinical expertise and business acumen, propelling healthcare companies towards sustainable success and improved patient outcomes

## A Journey of Perseverance and Achievement in **Banking Technology**

Dr. Muhammad Fathy is a highly accomplished IT professional with a distinguished career spanning over two decades. Currently serving as the Head of Technology at Bangue Du Caire, Dr. Fathy brings extensive expertise and a robust educational background to his role. He holds a Professional Doctorate in Management from the European International University in Paris, a master's degree in business administration from ESLSCA Business School in Paris, and a Bachelor of Science in Computer Engineering from Ain Shams University.

His tenure at Banque Du Caire, which began in 2018, has been marked by visionary leadership in driving the bank's digital transformation agenda. Dr. Fathy has spearheaded initiatives to modernize IT systems, introduce innovative products and services, and expand the bank's digital footprint. His strategic insight ensures that these initiatives align closely with the institution's digital transformation strategy, enhancing the overall customer experience and operational efficiency.

In addition to his exemplary performance in technology and IT operations management, cybersecurity management is a cornerstone of Dr. Fathy's responsibilities at Banque Du Caire. His proactive approach and implementation of robust measures excel in safeguarding the bank's digital assets. By deploying cutting-edge cybersecurity protocols, he fortifies the institution's position in an ever-evolving digital landscape, ensuring protection against emerging threats.

Significant contributions to the IT landscape within the financial sector have characterized Dr. Fathy's professional journey. Before assuming his current position, he held the esteemed role of Head of IT Infrastructure Network and Security at Alex Bank, demonstrating exceptional leadership in managing IT infrastructure and ensuring network security.

Dr. Fathy is renowned for his dynamic leadership style, characterized by proactiveness, assertiveness, and enthusiasm. His adeptness in project management and exceptional analytical and communication skills have enabled him to deliver tangible results in his focus areas.

#### **Professional Doctorate from EIU-Paris**

Professional Doctorate (PD), is a careercentred qualification, designed to recognize and honor outstanding individuals who have made notable contributions in a specific area of expertise to their communities, both nationally and internationally. Eligible candidates for EIU PD are experienced, renowned and carefully selected professionals. Applicants for this program go through a process called VAE ("Validation of Acquired Experience"), a French process for which is necessary to submit a portfolio of evidence for assessment by a committee of experts.



Head of Technology, Banque du Caire Cairo Eqvpt

manage our money with secure and convenient tools.

"Earning my doctorate from EIU Paris is a bittersweet feeling. I'm sad to say goodbye to this chapter, but excited for what the future holds. EIU Paris' professional doctorate has equipped me with the knowledge and skills to take on new heights in my career. Onward and upward!"

#### Dr. Muhammad Fathy

Beyond his professional endeavours, Dr. Fathy is a published author, with his book "Leadership for Beginners from A to Z" reflecting his thought leadership and expertise in management. His commitment to continuous learning is evident through his pursuit of a Professional Doctorate in Business Administration and Management, further augmented by various certifications in diverse areas of expertise.



Dr. Muhammad Fathy is a stalwart in technology and IT operations management with a proven track record of driving organizational success through strategic vision, innovation, and exemplary leadership. It is an extra mile worth of effort for recognizing your expertise in the industry. This doctorate is further an assurance of the seal of your competence, prowess & the command of your skill.

Ky Col Prof Dr. Edward Roy Krishnan

Imagine having banking services seamlessly integrated into your daily life. This embedded finance, where financial products are offered directly through non-financial apps. Think buying insurance while booking a flight, or getting a microloan within a retail app.

**Dr. Muhammad Fathy EIU-Paris 2024** Head of Technology, Banque du Caire Cairo Egypt

## Harmony in Leadership: Fostering Creativity, and Transforming Education

In the pursuit of fostering a harmonious leadership environment, it's important to navigate diversity, nurture creativity, and transform education holistically. This involves exploring the profound impact of creativity and collaborative leadership in writers' groups on enhancing diversity, narratives, and the authorial experience. Expanding on how being an author and poet extends beyond a therapeutic endeavor, evolving into a powerful engagement that transcends traditional boundaries.

The narrative expands to bring awareness to the integration of mindfulness and emotional intelligence (EQ) for business students, emphasizing their role in enhancing harmony within diverse environments. In parallel, exploring the intersection of creative writing coaching within international schools, demonstrating how it becomes a catalyst for harmonious learning spaces. By encouraging diverse voices, storytelling, and creative expression, this approach not only nurtures individual talents but also fosters an environment where different perspectives are not only acknowledged but celebrated.

Furthermore, the importance of Neuroleadership and existential well-being in the context of learning and creativity. By integrating these elements in learning illuminates a path that not only nurtures individual growth but also fulfills the eight levels of Maslow's hierarchy of needs. This comprehensive perspective acknowledges that a harmonious leadership environment is one that not only cultivates creativity and diversity but also prioritizes the well-being and fulfillment of all involved, creating an inclusive educational experience that goes beyond traditional boundaries and resonates with the multifaceted dimensions of human growth and development.



As an educator and author, I champion harmonious leadership through embracing diversity, nurturing creativity, and transforming education holistically. Writers' groups showcase the profound impact of collaboration on enriching narratives, readings, and the authorial experience to redefine boundaries and shape our collective story.

Ms. Bhavna Khemlani Lecturer & Faculty

In essence, "Harmony in Leadership" is a global paradigm that recognizes the interconnectedness of diverse elements in developing empowerment, leadership, and holistic development globally.



**RISHIKA BAGARIA** 

**Digital Marketeer and Content Specialist** 

The curriculum keeps you on your toes and helps applying what you learn effectively. I have made solid foundation in my career.

## Networking & Continued Learning Beyond Graduation



Launch of EIU-Paris Alumni Association alumni.eiu.ac/community





Networking & Continued Learning Beyond Graduation



## EUROPEAN INTERNATIONAL UNIVERSITY, EIU-PARIS

Learn Anywhere. Anytime. Affordable.



Postgraduate Diploma **Bachelor of Business Administration Bachelor of Education** Master of Business Administration M.S. in Innovation Education & Technology Master of Science in Mental Health Psychology **Practitioner's Doctorate Honorary Doctor of Business** Administration **Professional Doctoral Certificate** and many more ...

Follow us on Instagram!



EIU\_PARIS

### **CONTACT US:**

**C** + 33 - 144 - 857 - 317

(S) + 33-607-591-197

