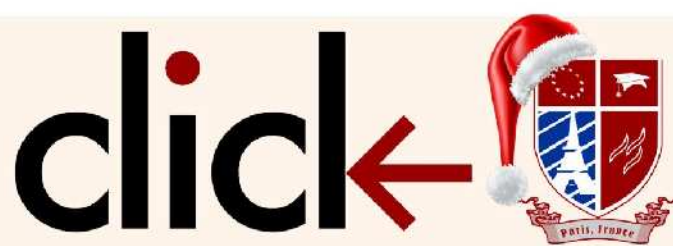


MERRY CHRISTMAS



ISSUE 15 | December 2023



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The Pedagogy magazine, by Pedagogy based in the United Kingdom which is a platform used by more than 250,000 students for accessing higher learning and skilled based courses from time to time.

The magazine conducted the study on the 2023 Global Business Schools. To read the entire <https://blog.pedagog.ac/top-business-schools-on-the-globe-for-2023/>

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Your organisation's workforce is arguably the only asset that will lead your business to where it needs to go next. So its important to create a trusted workforce environment in your organisation

PROFESSOR DR. JOEL FARNWORTH
Dean of Management Studies, EIU-Paris

Professor Quotes

Top Business Schools on the Globe for 2023

5 QS Stars Rating a testament of Hard Work



We are thrilled to announce a stellar achievement for the EIU-Paris team!

Our recent audit garnered an impressive 5 QS Stars rating, a testament to the hard work and dedication of every team member.

This success is not just a professional triumph but a celebration of our EIU Paris family's collective efforts.

Heartfelt congratulations to all for this remarkable accomplishment!
QS Quacquarelli Symonds | QS Top Universities | QS Top MBA

What is QS Stars?

The QS Stars university rating system was launched in 2009 as a way to assess institutions more broadly than is possible through rankings alone. With a Stars rating given in eight categories and for the institution's overall performance, QS Stars allows universities to publicly highlight their areas of strength, and recognize and improve upon areas of weakness. This evidence-based marketing tool provides badges for each rating that the institution may use in its own marketing to help attract students. Institutions should use the chart below to choose between alternate categories, with Teaching, Employability, and Internationalization required for all assessments. Visit QS Stars Website

The QS Stars rating system is an in-depth evaluation that assesses a university on a range of key performance indicators based on established thresholds, using a rating method where an institution is awarded a rating of 1 to 5+ stars. This audit and the subsequent marketing tools provided are helpful, as an institution looks to target prospective students and partners globally.



EXCELLENT



Rated for Excellence

European International University, EIU-Paris

The QS Intelligence Unit has, through rigorous and independent data collection and analysis of performance metrics as set out in the QS Stars™ methodology, rated European International University, EIU-Paris as a 5 Stars institution.

It is designed to improve an institution's performance and international brand recognition. Benefits: Provides an overall score as well as ratings in specific categories which can be used to promote your brand on an international scale. Highlights an institution's strengths and fields of expertise that may not be reflected in the rankings. Helps boost recognition and reputation abroad in order to increase international student enrolments and to establish international partnerships. Results are published on TopUniversities.com which receives over 76 million average visitors a year from over 240 countries.

**BREAKING
NEWS**



**EUROPEAN
INTERNATIONAL
UNIVERSITY**

EXCELLENT



We are thrilled to announce that EIU Paris has successfully completed the **QS Star** Re Audit, and the results are in—**5 STARS** overall!

Heartfelt congratulations to the entire EIU Paris community and family for this remarkable achievement! Swipe left to explore the breakdown of stars across various categories and witness the excellence that sets EIU Paris apart.

Thank you for being part of our journey to success!

The QS Stars™ rating system is operated by the QS Intelligence Unit, the independent compiler of the QS World University Rankings® since 2004. The system evaluates universities across a wide range of important performance indicators as set against pre-established international standards. By covering a broader range of criteria than any world ranking exercise, QS Stars™ shines a light on both the excellence and the diversity of the rated institution.

The QS Intelligence Unit has, through rigorous and independent data collection and analysis of performance metrics as set out in the QS Stars™ methodology, rated European International University, EIU-Paris as a 5 Stars institution.

Dr. Tina Yang – Academics EIU-Paris

A Thai Business Mogul and Trader

Worawat Narknawdee, the CEO of Bitnance, a Thai business mogul and trader, received an honorary doctorate in finance from the European International University (EIU-Paris), acknowledging his expertise in finance and investment.

Ky. Col. Prof. Edward Roy Krishnan, the founder and director-general of EIU-Paris, unveiled that Worawat was honored with the honorary doctorate due to his practical experience and expertise in finance. His significant contributions to the financial sector and dedication to lifelong learning made him a highly deserving recipient. He generously shared trading theories that promote sustainable profit-making in the global market, benefiting both organizations and communities.



ThaiPR.NET

VOICE online



"EIU-Paris admires Worawat's exceptional international financial acumen. He is a pioneer in fintech, cryptocurrency, and blockchain, with a track record of global awards. His contributions to the global financial landscape through investments, partnerships, and consultancy for global financial businesses have solidified his role as an influencer in the financial technology industry,"
Dr. Krishnan said.



He is another person who is a true quality entertainer. For the young singer with a good voice, "Acme DoubleDeep" or "Acme Worawat" besides being the lead singer of the rock band DoubleDeep, whose single "Bitcoin (New Dream)" is a song that made her famous. who has captured the hearts of many traders across the country, is also the CEO of a company that operates a new-age digital financial business and is the trader with the most trading fans in the country.



Very popular, famous singer Acme-DoubleDeep, Thai people, 1 of 3 people in the world. Received an honorary doctorate degree from European International University (EIU-Paris)

Read More





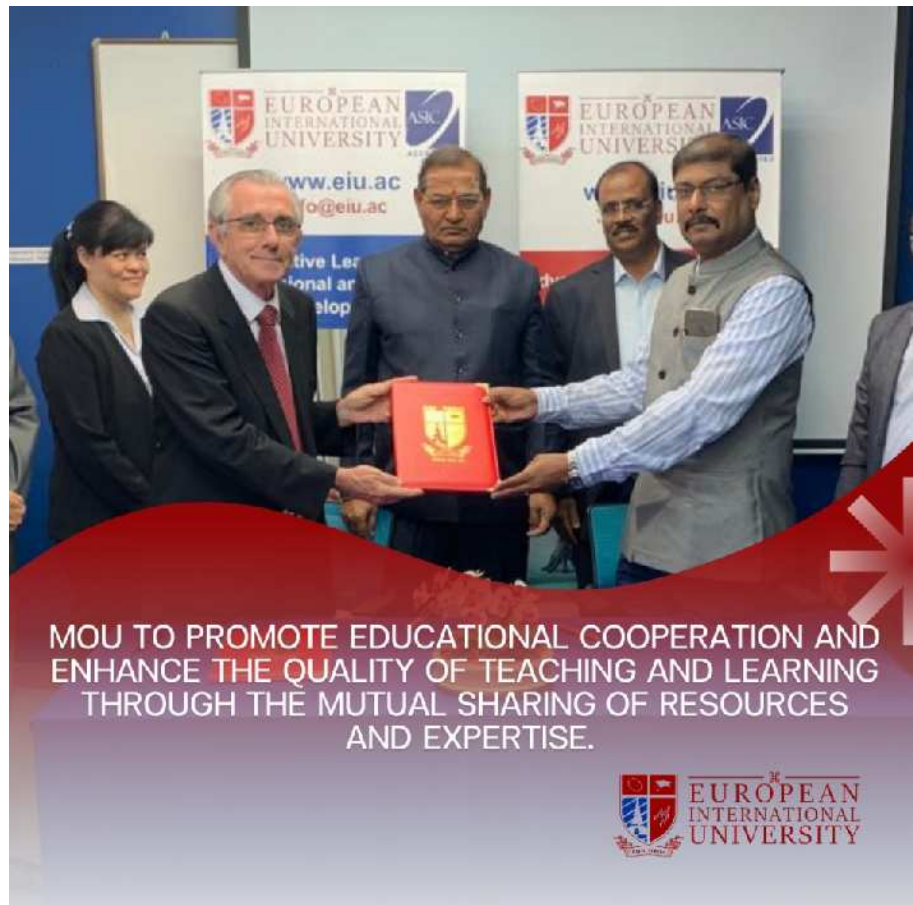
Celebrating the Achievements of
the Class of 2023!

Congratulations to the Exceptional
Graduates of Nouran Education Center!

*Join us in celebrating the joy and
pride of the students as they receive
their well-deserved degrees. After
months and years of unwavering
dedication and hard work, we extend
our heartfelt congratulations to all
the accomplished EIU degree
recipients, class of 2023!*

Be Bold, Be Courageous, be your Best !

*A powerful commitment to
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Strengthening Education Together:
Signing an MOU to elevate
teaching and learning quality
through resource and expertise
sharing.
A powerful commitment to
educational cooperation.*



**MOU TO PROMOTE EDUCATIONAL COOPERATION AND
ENHANCE THE QUALITY OF TEACHING AND LEARNING
THROUGH THE MUTUAL SHARING OF RESOURCES
AND EXPERTISE.**

*The Class of the Class 2023
Graduates of European International
University . Photo from our
Convocation Ceremony held at Dubai
on 11th November 23, 2023 Our
B.Ed. Graduates ready to start their
new chapter as educators, equipped
with passion and expertise.*



Online MSMHP Degree for Working Professionals



FRANCIS MOREIRA DA SILVEIRA

Psychiatrist, Member of the Brazilian Psychiatry Association and International Member of the American Psychiatric Association

I would like to express my heartfelt gratitude to the European International University Paris for the Master of Science in Mental Health Psychology. This program has not only broadened my knowledge and understanding in the field but has also been pivotal in my journey as a psychiatrist. The learning I have acquired from this course has been invaluable in both my professional practice and personal development. Thank you for providing such an enriching and inspiring educational experience.

”

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*Here's what an
MSMHP -Master in
Science in Mental
Health and psychology
scholar and leading
Psychiatrist Francis has
to share about his
experience at EIU-Paris*

A Beacon of Academic & Professional Excellence – Prof. Sattar Bawany PhD EIU-Paris

For successfully navigating the complex and ever-evolving landscape of organizational challenges, effective leadership has become more imperative than ever. Today's leaders must possess a diverse range of competencies, skills and leadership traits to inspire and guide teams and business as a whole towards achieving strategic objectives in today's dynamic environment; from fostering innovation and adaptability to nurturing a sustainable organizational climate and employee engagement.

A Beacon of Academic & Professional Excellence:

With an illustrious 35 years of international management experience working with organizations and individuals, Prof. Sattar Bawany, **Doctorate from EIU-PARIS**, has time and again shown his mettle in enhancing leadership capabilities and steering businesses through challenging and disruptive times. His profound expertise has earned him recognition as a distinguished thought leader and expert in executive development and organizational effectiveness. Throughout his career, he has held esteemed leadership positions within professional services and global consulting organizations, offering invaluable guidance to businesses and government agencies alike. Prof. Sattar Bawany's remarkable track record is a testament to his unfringed competence and commitment to organizational and leadership excellence.



CEO Weekly magazine in its October 2, 2023 Edition, named Prof Sattar Bawany alongside Dr Marshall Goldsmith and Tony Robbins as the top 15 exceptional executive coaches who have had a major influence in the field of leadership development and coaching. In November 2019, Prof Bawany was awarded the "2019 Executive of the Year for Human Resources Consulting" at the 2019 Singapore Business Review (SBR) Management Excellence Awards. In July 2023, he was named by CEO Insights Asia magazine as one of the "Top 10 Best CEOs in Singapore".

He has partnered with CEOs and c-suite leaders in supporting them in their leadership role-to-role transitions, where he applied a holistic transition coaching approach to evaluating the leader's readiness and identifying potential barriers to success in their new roles.

I agree that Prof. Sattar Bawany is an excellent C Suite Executive Coach and leader. He has a wealth of experience and expertise in the field of leadership development, and he is highly respected by his peers and clients. He is also a prolific author and speaker, and he has written extensively on the topics of leadership and coaching.

Prof. Dr. Joel Farnworth of EIU-Paris said in a press conference



*Prof. Sattar Bawany CEO,
Disruptive Leadership Institute*

For a leader, staying abreast of ongoing industry trends is crucial to effectively envision the future. I stay connected with my clients to understand their evolving needs & preferences leveraging big data and analytics for their growth.

***I appreciate the program enabling uninterrupted education for a working senior professional like me. It's flexible, especially for those managing professional responsibilities:
Said Prof. Sattar speaking to Dr. J Anand in a recent conference.***

EIU Paris' Stringent Evaluation Process:

At the core of EIU Paris lies a rigorous evaluation process that ensures the selection of exceptional individuals for its esteemed programs and awards. The institution holds a steadfast commitment to maintaining high standards of quality and intellectual rigor. The recognition bestowed upon Prof. Bawany highlights the meticulous selection process undertaken by EIU Paris, which seeks out individuals of outstanding academic achievements, research prowess, and significant contributions to their respective fields. This commitment to excellence ensures that EIU Paris attracts top academic profiles and researchers who add immense value to the institution's academic community along with the to the world in the field of their chosen research.

PhD -Doctor of Philosophy at the European International University- Paris

The PhD is typically awarded for original research that makes a significant contribution to the field of study. The candidate must submit a dissertation, which is a long, formal document that presents the results of their research. The dissertation is then defended in an oral examination, in which the candidate is questioned by a panel of experts in their field.

The PhD is a highly respected degree, and it is required for many academic and research positions. It is also a valuable asset for careers in business, government, and non-profit organizations.

Earning a PhD is a challenging but rewarding experience. It requires dedication, hard work, and a passion for learning. If you are considering pursuing a PhD, be sure to do your research and choose a program that is a good fit for your interests and career goals.

A Doctor of Philosophy (PhD, Ph. D., or DPhil; Latin: philosophiae doctor or doctor philosophiae) is the most highest academic level awarded to candidates with utmost highest level of academic expertise with only 10 PhD scholars accepted per year at our University, through stringent evaluation process and Prof. Bawany being one of them gives me immense pleasure in saying that his work is exemplary and truly outstanding.

Prof. Dr. Edward Roy Krishnan of EIU-Paris



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Completing my PhD. from EIU-Paris was a great privilege and an incredible responsibility. I am proud of it and am honored to accept the challenge of continuing educating, training & mentoring leaders and coaches globally with ever more passion than before said Prof. Sattar Bawany at the Convocation Ceremony held in Kuala Lumpur on 30 Sep 2023

Balancing Act: How a CFO Executive Successfully Pursued an MBA and PhD

New economic perspectives and financial expertise

The global economy is in a process of dramatic change. With widespread access to the Internet, information seems to be available to everyone at all times. Matters that only concerned a few have been democratized in different matters of human knowledge and financial matters. Before, for instance, it was not possible to access the financial markets unless you had a lot of money and the right contacts to learn how to operate in the stock market. Nowadays, anyone can do it and we see that more people decide to bet on their financial freedom. According to data from the Gallup consulting firm, in April 2023, 61% of Americans had stocks in various companies.



*Mahmoud Muhammad Zaky
Elghamry, CFO at Zahrat Al Waha,
MBA, EIU - Paris 2023*



In today's world, a trading company operates by navigating complex financial markets. Our success hinges on leveraging technology, adapting to market trends, and making informed decisions to optimize profitability and ensure long-term financial viability.

The search for growth and new perspectives in education at EIU-Paris

When a professional career has reached certain milestones, it is common to wonder what is next. Mahmoud Zaky holds degrees as Bachelor of Commerce from Minufiya University (Egypt, 1997) and a Master of Business Administration from the American International Theism University (USA, 2023). In his search to continue his education with an institution of international prestige, he found the European International University, Paris. With EIU-Paris – a business school based in Paris, Mahmoud Zaky decided to pursue another MBA and give a European perspective to his business worldview.

I appreciate the program enabling uninterrupted education for professionals like me.

The MBA at EIU-Paris is fit for corporate executives where flexibility is crucial. As a CFO this MBA has given a formal structure to my role

Mahmoud Muhammad Zaky Elghamry,
CFO, MBA, EIU-Paris 2023
Saudi Arabia



"Obtaining a master's degree was the biggest challenge for me in my professional career. It also changed the course of my life and my mindset, as well as my decision-making process, and it was a motivation for the second step, which was seeking to obtain a doctorate degree. And I didn't have to move permanently to London or New York to do it." -Mahmoud Zaky

Executive Business Education via distance learning at EIU-Paris

Pursuing an MBA online can offer several important benefits. Firstly, it allows working professionals to continue their education without having to take a break from their careers. This flexibility can be particularly valuable for executives who may not be able to commit to a traditional full-time program. Additionally, online MBA programs often provide a more diverse and global perspective, as students can interact with peers from around the world.

The advantages of distance education for executives include the ability to balance work and study commitments, as well as the opportunity to apply newly acquired knowledge and skills directly to their professional roles. Distance learning also provides executives with the flexibility to study at their own pace and on their own schedule, which can be especially beneficial for those with demanding work and travel schedules.

The European International University, Paris is not only a pioneer in the internationalization and democratization of distance education, but we are ranked 55th among the best business schools in the world according to CEOWORLD Magazine and ranked 46th globally according to Pedagog Magazine UK. You don't need to live in a large European capital like Berlin, London or New York when we bring from Paris the possibility of doing your MBA or doctoral degree from the comfort of your home (and with the rigor of French education).

There are several European MBA programs that can be completed entirely online, and these programs can be beneficial for both corporations and executives globally.

Benefits for Corporations

- **Access to a Global Talent Pool:** Online MBA & DBA programs allow corporations to recruit from a wider pool of talented individuals, regardless of their location. This can be particularly beneficial for companies that are looking to expand into new markets or that need to fill specialized roles.
- **Develop Employee Skills and Knowledge:** Online MBA programs can help corporations develop the skills and knowledge of their employees, which can lead to increased productivity, innovation, and competitiveness.
- **Reduce Training Costs:** Online MBA programs can be more cost-effective than traditional MBA programs, as they do not require corporations to pay for travel, accommodation, and other expenses.

Benefits for Executives

- **Advance Your Career:** An online MBA can help executives advance their careers by providing them with the skills and knowledge they need to move into senior leadership positions.
- **Enhance Your Earning Potential:** Executives with an MBA can typically earn higher salaries than executives without an MBA.
- **Gain a Global Perspective:** Online MBA programs often include a focus on global business, which can help executives develop a broader perspective and prepare them for the challenges of working in a global economy.



CONGRATULATIONS!

I appreciate the program enabling uninterrupted education for a working senior professional like me. Its flexible, especially for those managing professional responsibilities said Zaky speaking to Dr. Tina Yang in a recent conference.

EUROPEAN INTERNATIONAL UNIVERSITY

EIU-Paris offers one of the Prestigious & advanced top European MBA programs that can be completed entirely online:

These programs are all accredited by prestigious organizations, As an institution committed to quality and transparency, we are proud members of five world-renowned organizations: ASIC UK, ACBSP, BGA, ECBE, ATHEA, and CIA. To nurture our faculty's professional development, we offer an annual faculty development program with seminars and training sessions.

A photograph of two young women sitting on a light-colored leather sofa in a bright room with large windows. The woman on the left is wearing a beige cable-knit sweater and blue jeans, leaning back on a yellow cushion. The woman on the right is wearing a white patterned shirt and light blue jeans, sitting cross-legged. They are both looking at each other and talking. The background shows a view of a city through the window panes.

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Education is not just about filling minds with facts; it's about lighting the flame of curiosity, igniting the passion for knowledge, and empowering individuals to think critically and shape a brighter future.



Amazing Graduation Ceremony Event just concluded in Bangkok by European International University - Paris

*"Believe you can and you're halfway there."
-Theodore Roosevelt*



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