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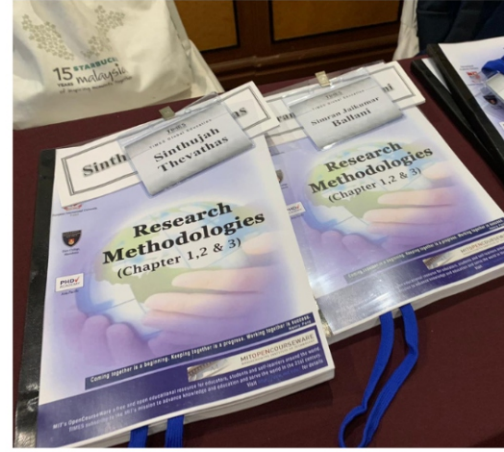


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Table of Contents

Welcome to MBA and Doctorate Residency	3
EIU stands in forefront of scholarly research and publications	4
Elevating Entrepreneurial Excellence with EIU's MBA Program: The Rania Attrache Story	5
Navigating Your Career Path as a Psychology Consultant	7
Second International Conference on Business and Economics	10
EIU is proud to be ASIC, UK accredited	11
What is ISIC card?	13

Welcome to MBA and Doctorate Residency



First MBA and DOCTORATE RESIDENCE programme with on-site classes for all MBA and Doctorate students enrolled at European International University - Paris (Official) took place between 27-30 Aug 2023.

Doctorate students and scholars attended the Colloquium from different parts of the world.

To Register for our next both MBA & Doctorate Colloquium- students, scholars & researchers can contact EIU-Paris counsellors at: info@eiu.ac
WhatsApp: <https://wa.me/33607591197>



EIU stands in forefront of scholarly research and publications!

New Delhi Publishers

The European International University , located in Paris, France, is pleased to announce an upcoming program for the release of a research-based edited book in Warangal, India.

Book Title:

“Digital Education: Foundation & Emergence with Challenge, Cases”

Editors:

Dr. P K Paul

Head/Coordinator, Department of CIS,
Raiganj University, India

Dr. Damodar G.

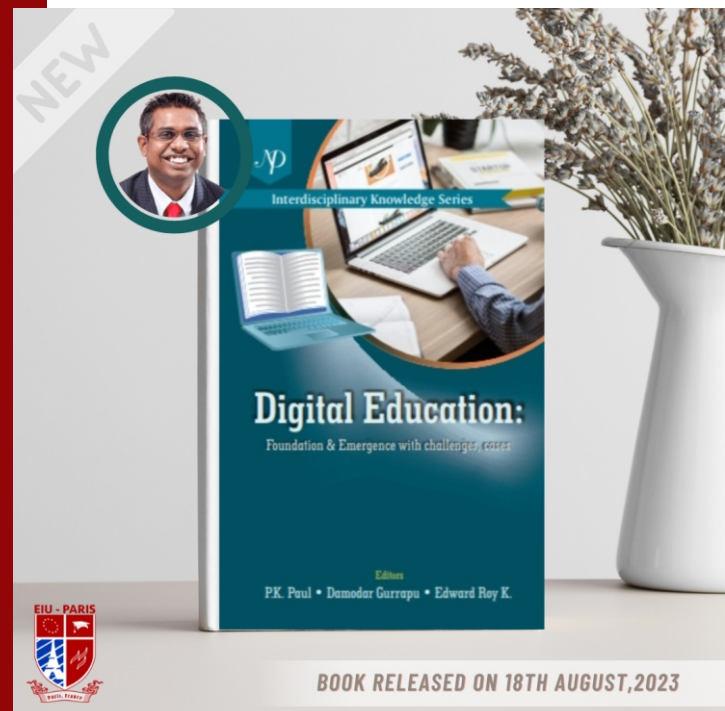
Vice Chancellor, Chaitanya Deemed
University, Warangal, TS, India

Dr. Edward Roy K.

Director General, European International
University, France, Paris

The book was released during the International Conference on Computational Intelligence & Sustainable Development (ICCISD-23), organized by Chaitanya Deemed University , India, and Universidad Azteca - Azteca University-, International Programs , Mexico, on August 18th, 2023.

To read more on how our scholarly students can contribute their papers in order to publish on EIU-Publications.



Elevating Entrepreneurial Excellence with EIU's MBA Program: The Rania Attrache Story

In the vibrant intersection of artistry and entrepreneurship, the journey of Rania Attrache, a Lebanese artist and visionary senior graphic designer, takes center stage. As the managing director of Zaabeel Studio in Dubai since 2011, Rania seamlessly weaves her passion for art with her entrepreneurial prowess. Her remarkable trajectory, deeply intertwined with the European International University (EIU) Paris, stands as a shining example of how education, particularly an MBA, can catalyze the growth and success of emerging entrepreneurs.

Igniting the Spark: Rania's Artistic Odyssey

From a young age, Rania's heart danced to the rhythm of artistic expression. Her fervor for drawing burgeoned into a full-fledged journey as she pursued formal art education in Lebanon. Guided by an unwavering dedication to her craft, Rania's talents blossomed, setting the stage for her remarkable professional path.

The Marriage of Art and Commerce: Rania's Leadership Journey

In 2011, Rania embraced a pivotal role as the managing director of Zaabeel Studio, where her artistic ingenuity converged seamlessly with her entrepreneurial spirit. Steering her team with resolute determination, she elevated the studio's artistic ventures to unprecedented heights. Through this experience, Rania recognized the transformative potential of melding her artistic vision with the strategic mindset of a business leader.

EIU: The Catalyst for Entrepreneurial Transformation

Recognizing the need to bolster her business acumen, Rania turned to the European International University. Enrolling in the prestigious Master of Science in Graphic and Animation program, Rania envisioned an educational journey that would not only elevate her artistic prowess but also equip her with the managerial finesse required to navigate the complex world of entrepreneurship. EIU, renowned for its commitment to excellence, became the perfect partner in Rania's pursuit of excellence.



*Rania Attrache, EIU-Paris | MBA
Graphic Designer, Artist &
Entrepreneur, Lebanon*

As a graphic designer you have a responsibility to deeply, truly understand the project, the systems that it operates within, and the audience. Design will only work when the designer has achieved the perfection & there is nothing left to add.

Unlocking Entrepreneurial Brilliance: The Power of an EIU MBA

Rania Attrache's narrative resounds with the significance of pursuing an MBA for aspiring entrepreneurs. Just as a sculptor chisels a masterpiece from raw material, an entrepreneur hones their business acumen through education. An EIU MBA empowers individuals with essential skills – strategic acumen, financial literacy, and leadership finesse – shaping them into adept business leaders capable of navigating today's competitive landscape.

EIU's Role in Crafting Success: The Rania Connection


Rania's association with EIU transcends the boundaries of traditional education. Her pursuit of an MBA was not just a degree; it was a transformative experience that nurtured her artistic sensibilities while equipping her with the managerial acumen to propel her enterprise forward. EIU's comprehensive approach, blending creativity with real-world application, became the bedrock of Rania's journey towards becoming a dynamic entrepreneur.

EIU: Your Launchpad for Entrepreneurial Excellence

Rania Attrache's journey stands as a testament to EIU's unwavering commitment to empowering tomorrow's leaders. Choosing EIU is an investment not only in education but also in a journey of personal growth and professional triumph. Like Rania, you can fuse your passion with business prowess, creating a unique path that leaves an indelible mark on your chosen industry. With EIU, you're not just a student; you're a partner in the journey to entrepreneurial excellence.

Transforming Dreams into Realities with EIU

Rania Attrache's narrative encapsulates the transformative power of education in shaping entrepreneurial dreams. EIU's MBA program isn't just about acquiring knowledge; it's about forging a path to success. As Rania blends artistry with entrepreneurship, you too can embark on a journey of innovation, empowerment, and achievement. Choose EIU's MBA program and step into a world where education becomes the foundation of entrepreneurial brilliance.



Studying for my MBA at EIU Paris has been an incredible journey. It has significantly enriched my career & intellect. The program's unique blend of business acumen and creative thinking has provided me with invaluable skills.

Rania Attrache, EIU-Paris | MBA
Graphic Designer, Artist & Entrepreneur
Lebanon

In conclusion, Rania Attrache's extraordinary journey is a beacon of the synergistic potential between education and entrepreneurship. EIU's commitment to excellence has fortified her artistic endeavors while propelling her into the realm of business leadership. Through Rania's story, we witness the fusion of creativity and commerce, a testament to the transformation made possible by education and the EIU advantage.

Navigating Your Career Path as a Psychology Consultant

Davinder 'Tony' Grover on using Gurbani and psychology to motivate the masses.

Do you ever receive a "quote of the day" from one of the several WhatsApp family group chats that touches on a relatable life event but in a positive way? I once compiled these sayings on a Pinterest board so I could refer to them whenever I needed a reminder. I was interested by Davinder 'Tony' Grover's similar idea, where he posts a thought to inspire others every day, as I went through his Instagram profile, fittingly named Tony's Thought of the Day (TOD).

Tony is a successful businessman who was born in Thailand and raised in India. He has his own company, Alwin Traders.

He describes how his journey was conceptualised and how his "Thoughts of the Day" have led to new relationships and an endless supply of inspiration. I recently asked him a few questions

You manage the 'Tony's Thought of the Day' Facebook and Instagram pages. How long have you had your page? What motivated you to begin it, too?

Although 'Tony's Thought of the Day' has been an idea for 16 years, my Instagram page was just launched a few years ago. It all started when someone recommended I share ideas backed up by Gurbani, noting that headings are frequently used to provide meaningful examples from everyday life. I initially began expressing my thoughts via emails, then later also by SMS, with her advice and help. As WhatsApp grew in popularity, Eventually, I began sharing and using them on Facebook and more recently, on Instagram.



I Sometimes had an audiend of 20 to 30 people when I visited people's homes to give speeches, but I was content to speak to only five people. It's incredible to think that my page has 12,000 followers & growing. Giving a daily thought & a piece of hope the masses is my passion.

What do you want your material to accomplish? Has the response met your expectations?

When you see a fire when people are in danger, get a bucket of water and put out the flames, a master once instructed his apprentice. You just do your duty, regardless of how little your bucket is or whether there isn't enough water to completely put out the fire. They claim that Guru Nanak Dev Ji's mission was to put out people's fires, whether those fires were caused by interpersonal conflicts, cultural differences, social injustices, personal negligence, or ideas that were consuming their life. People are enduring a raging fire of resentment and my daily words help them realise how important and precious life really is.

Before you started, did you have any prior experience in content creation?

I set out on my journey with a concept in mind, and as more individuals joined in over time, the notion turned into a procession. A small number of individuals edit my work every day, and I respect their judgement since they point out my errors. Then there is my brother, my mentor Dalbir Singh, and his entire family who have helped me by giving me advice on how to post reels on Instagram and how to expand their audience. If you ask me, I know very little about how things are carried out, but I am fortunate to have had mentors. I'm convinced it will significantly impact people's life because of the sagacity of Gurbani and my understanding of psychology.

Did you anticipate that you would earn almost 3,000 followers in such a short period of time? To what do you attribute your following?

I sometimes had an audience of 20 to 30 people when I visited people's homes to give speeches, but I was content to speak to only five people. It's incredible to think that my page has 3,000 followers. It seems as though I am speaking to 3,000 individuals who are seated in front of me. It's a lot to take in. My readers have always showered me with blessings and gratitude. The likelihood that what I offer will have changed someone's life has always been more important to me than the stats.

Since My father passed away quite recently and as a tribute to him, I shared just one of the lessons out of the innumerable life lessons he gave me. That reel became viral. People have praised what I said and what I shared. The response has been overwhelming and I am short of words to express my gratitude. I only hope my thoughts have been inspirational enough to veer the direction of some people's thoughts in a positive direction, and bring about harmony and peace in their lives.

Davinder Grover recently speaking in an interview with a local magazine said that today in the world despite increased scientific productivity and material success, statistics show that rates of mental disorders such as suicide, alcoholism, drug addiction, marital breakdown, and other problems are increasing at a steady rate. It seems that as the material comforts of life increase, so does mental health. Sobriety is achieved if a person matures completely according to the characteristics and laws of human nature. Mental illness is the result of failure of such development.

As mental health psychologist Davinder is a professional specializing in the diagnosis, treatment, and prevention of mental health and behavioral issues. He works with individuals, families, groups, and communities to assess mental health issues such as depression, anxiety, eating disorders, ADHD, and substance abuse. Mental health psychologists like Davinder use a variety of therapeutic approaches to help individuals gain a better understanding of themselves and develop the insight and skills necessary to make positive life changes. They might also provide psychotherapy, psychoeducational services, conduct research, and teach at universities.

Davinder runs a private psychological consulting company in Bangkok under the name of TONY'S WISDOM WAVE & helps his clients on their issues. He shed great insights for future students who are looking to pursue career in similar profession as himself. He said "I decided to pursue a Master's degree in Mental Health and Psychology from European International University -Paris because I wanted to gain the knowledge and skills necessary to help people on a deeper level. I wanted to understand the science of the human mind and be able to effectively counsel and provide therapeutic interventions. I have always been passionate about helping others, and I knew that a Master's degree in this field would provide me with the necessary education and training to become a successful professional counselor or psychologist.

MSMHP from EIU-Paris has allowed me to further develop my knowledge and gain an even deeper appreciation for the complexities of human behavior and the therapeutic process. All in all, my program has provided me with a strong foundation to pursue a successful career in psychology.

If you are considering a career in the field of mental health and psychology, then a master's degree is a great way to expand your knowledge and gain additional skills. With a master's degree in mental health and psychology, you will be able to work as a professional in this field and make a real difference in people's lives.

During one of EIU's convocation ceremony in Bangkok quite recently I asked Prof Dr Edward Roy Krishnan about Davinder's ongoing research in the field of Psychology and he simply quoted "He is an exemplary student of psychology at EIU-Paris" summarizing Davinder's dedication in one sentence.

“

Degree in Psychology from EIU-Pari helped me gain deeper appreciation for the complexities of human behaviour including the therapeutic process. All in all the MSMHP program has provided me with a strong foundation to pursue a successful career in psychology.

Davinder "Tony" Grover, MSMHP, EIU2023
Psychologist & Motivational Speaker





GLIMPSE OF

SECOND INTERNATIONAL CONFERENCE ON BUSINESS AND ECONOMICS

IRAN 2023

Tehran 9th Aug
2023 Co Organised
and Hosted by EIU-
Paris



SECOND INTERNATIONAL CONFERENCE ON BUSINESS AND ECONOMICS

EIU Paris is thrilled to announce its co-hosting and co-organizing role in one of Iran's most significant events: the Second International Conference on Business and Economics, scheduled for August 9th, 2023, in Tehran.



Day to remember...

This collaborative effort, proudly hosted by EIU Paris, promises to be a pivotal moment in the world of business and economics.



My cohort is the best!

Break time picture shared by the first cohort of our doctorate scholars

#eiuparis



Founder & Director General of EIU-PARIS attends
Srinakarinwirot University's ASIC
ACCREDITATION CERTIFICATE AWARD CEREMONY

For more information:
info@eiu.ac



Master of Science (MS) in IT & Data Science

DURATION
12 - 18 months



For more information:
info@eiu.ac



Bachelor of Science (BS) in IT & Data Science

DURATION
12 - 18 months



What is ISIC card?



The ISIC card is the only internationally accepted student identity card which provides student status verification, thousands of discounts worldwide and access to the global student community.



We extend our warmest congratulations to our EIU student for obtaining the prestigious International Student Identity Card (ISIC). This achievement signifies not only an acknowledgement of their student status but also opens doors to a world of incredible opportunities and benefits.

You are now eligible for student card in Europe/ UK and can enjoy various advantages:

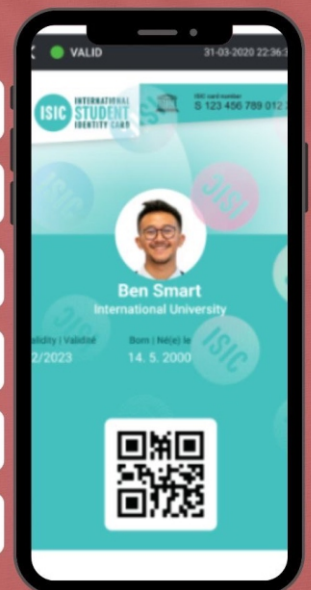
- ✓ Student status verification
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Featured below our doctorate student Sinthujah Thevathas from Switzerland with her ISIC card.

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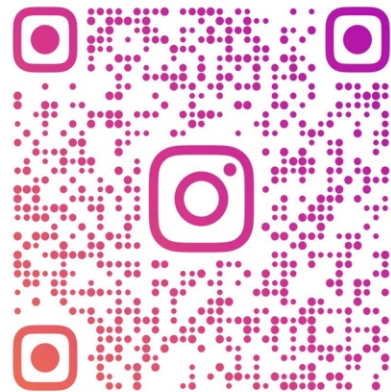
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