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The European International University, EIU-Paris, has become a household name for affordable, accessible yet high quality international tertiary education, worldwide. The Recent ranking by CEO World magazine placing us as the Top 65 Leading Business schools globally is one of our grand accomplishments which could not have been possible without PEDAGOG.

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Entrepreneurship Award of the Year 2021

Celebrating success while adding another feather to the cap, European International University, Paris is honored and humbled to receive the most prestigious **ENTREPRENEUR OF THE YEAR AWARD 2021**, in recognition of our outstanding contribution in the field of education.

"AN ODE TO ENTREPRENEURSHIP": A CONCLAVE AND AWARD CEREMONY is an acclaimed event held by ET-E-TG* (Eco-tourism, Entrepreneurship & Techno Governance), a trio functionality initiated by a Team of Professionals from Media and Entertainment background, which aims to bring together top professionals under one roof, who have carved a niche for themselves in their respective fields. ET-E-TG conclave is the largest Entrepreneurship platform celebrating the spirit of Entrepreneurship, a renowned event which was held in Dehradun, India. The gala event was presided over by the elites Shri Pushkar Singh Dhami, Hon'ble Chief Minister of Uttarakhand, Dr. Harak Singh Rawat, Minister of Forest & Environment, Uttarakhand, Shri Ganesh Joshi, Minister of Industrial Development, Uttarakhand, to name a few.



European International University, Paris is earnestly grateful for this recognition and also thankful to Ms. Rashmi Thakur (Miss Asia International 2016) who received the award on our behalf.

"The reward for work well done is the opportunity to do more", Such an important recognition of our ideas and approaches for teaching, innovation and entrepreneurship in higher education has boosted our morale to continue with the groundbreaking work said Dr. Edward Roy Krishnan. EIU- Paris will always strive to provide comprehensive, high quality educational programs making education more affordable and accessible to all through our Revolutionary platforms www.eiu.ac, www.pedagog.ac, www.pedaverse.com making a significant impact in the field of entrepreneurship education, as we firmly believe " Man gives you the Award but God gives you the Reward".



EIU's Research & Development and Innovation partnerships

European International University, Paris is immensely pleased and proud to announce its collaboration with (LIPS) Research foundation, India under the leadership and able guidance of Dr. J.V. Muruga Lal Jeyan; Advisor International Research. LIPS Research foundation, India is a prominent centre for advanced research and development including Aerospace and interdisciplinary research and innovation solutions.



The European International University, Paris, is a household name for affordable, yet high quality industry-focused and competency-based education, worldwide. To accomplish this, we whole heartedly acknowledge the consistent support of our global partners in aiding us achieve the pursuits of our values and goals. Our global partners help us advance our presence in different parts of the world assisting EIU, Paris set benchmarks in higher education. So, we take pride in announcing yet another partnership with LIPS Research Foundation, an eminent research facility in India, sharing the same vision and mission as that of EIU, Paris.

"This collaboration will help Research Scholars achieve their dream of having Masters or Doctoral Degrees from International University, all while remaining in India" shared Dr. Edward Roy Krishnan while announcing this partnership in a gala event held in Paris. LIPS Research Foundation will host advanced research and development programmes in different specialisations like Astro-Physics, Aeronautical Engineering, Mechanical Engineering, Aerospace Engineering, Business & Corporate Management, languages, Arts & Science etc. just to name a few, in association with European International University, Paris.

European International University, Paris believes in crafting an atmosphere of creativity, curiosity, and competency for eager and ambitious talents through the support of experienced industry leaders such as Dr. Lal Jeyan and advanced world class centres of excellence like LIPS Research Foundation, resulting in employable and enlightened graduates for the premier emerging technologies.

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- Civil Engineering
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FROM YOUR HOME COUNTRY

PHD - 3 YEAR MS RESEARCH - 2 YEAR



Diverse Traditions, Different
Customs Yet One Celebration

Best Business Schools In The World For 2022

Congratulations to all the teachers, students, alumni & partners. **European International University** was ranked **No. 65** in 2022.

Rank: Best Business Schools In The World For 2022

London Business School has been named the best business school in the world for 2022 by the **CEOWORLD** magazine. **MIT Sloan School of Management** earned itself a respectable second place, with **The Wharton School** is ranked third.



The European International University, EIU-Paris ranked at #65 for 2022 - by obtaining a total evaluation score of 84.58 (out of 100%), by **CEOWORLD** Magazine, along with other prestigious institutions such as London Business School, MIT Sloan School of Management, Wharton, Harvard Business School, and many others.

The rankings are based on seven major metrics of quality and reputation. Overall Score (100%) is the sum of:

- 1) Academic reputation
- 2) Admission Eligibility
- 3) Job placement rate
- 4) Recruiter feedback
- 5) Specialization
- 6) Global reputation and influence
- 7) Annual tuition and fees

“Celebrations Infuse Life With Passion And Purpose, They Summon The Human Spirit”

CONVOCATION CEREMONY BY EUROPEAN INTERNATIONAL UNIVERSITY, PARIS



EIU, Paris organized its annual convocation ceremony on 22 Feb, 2022 in Bangkok, Thailand. The celebratory ceremony was organized to confer the Professional Doctoral certificate, PhD, Doctor of Literature and the Masters award to its graduands.

The graduation ceremony was an exciting time that welcomed a large number of dignitaries including the eminent leaders, educationists, global partners, alumni, faculty, graduands and their families into the global EIU Alumni community.



The gala event commenced with the pious lamp lighting ceremony followed by the welcome speech by Dr. Edward Roy Krishnan, Director General of EIU, Paris. During the key note addresses, Dr. Edward enthralled the audience by announcing that European International University, Paris has been rated 5 STAR in Teaching and Online Learning by QS Intelligence Unit after a rigorous independent data collection and analysis of performance metrics set out in the QS Stars™ methodology. The welcome speech was followed by the award ceremony where the graduands, dressed in regalia received their academic hoods, awards and degrees on stage by the dignitaries. After the oath service, the guest of honour in his closing speech urged the students to make the best use of opportunities available to them and contribute towards the welfare of mankind.

The ceremony was truly a memorable occasion which ended with the trumpets singing the EIU's Anthem as well as the customary photo and video session and all the graduates went home with flying colors.

EIU, Paris whole heartedly congratulates the graduands, their parents and loved ones as well as the faculty for their dedication and making European International University, Paris stand tall for its accomplishments. Whatever your chosen path we wish you well for the future. Your convocation ceremony may feel like the last step in your EIU journey, but your connection with the university will last a lifetime.



"An investment in knowledge always pays the best interest."

-Benjamin Franklin

EIU Convocation 2022 Awardees

Sachin Dattatrey Dharmadhikari

Doctor Of Literature (D. Litt) in Social Work

Stacey Suzanne Ashley

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Management

Gautam Banka

Professional Doctoral Certificate (P.D.C.) in
International Business

G Narayan Bahadur Chhetri

Professional Doctoral Certificate (P.D.C.) in
Corporate and Industry Management

Rakesh Gohel

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Management

Arvind Mittal

Professional Doctoral Certificate (P.D.C.) in
International Business

Hanmantrao Gaikwad

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Management

Ram Sharan Bhandari

Professional Doctoral Certificate (P.D.C.) in
Hospital Management

Rajesh Mohanlal Bhandari

Professional Doctoral Certificate (P.D.C.) in
Supply Chain Management and International
Business

Aroop Das

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Management

Deepak Kunwar

Professional Doctoral Certificate (P.D.C.) in
Business Management

Shaira Saleem

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Community
Empowerment

Imran Ali

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Management

Rakesh Kumar

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Management

Danish Farhan

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Management

Tomasz Zaleski

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Management

Salwa Abdulaziz Zein

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Management

Naresh Prasad Shrestha

Professional Doctoral Certificate (P.D.C.) in
Global Leadership and Management

Surendra Kumar Goel

Professional Doctoral Certificate (P.D.C.) in
Business Management

Pettahandige Lakmal Thushara Fernando

Professional Doctoral Certificate (P.D.C.) in
Economic Impact & Related Benefits of World's
Sustainable Development

Ahmed Latheef

Professional Doctoral Certificate (P.D.C.) in
Leadership and Management

Dr. Mangesh Mahadeo Amale

Doctor Of Literature (D. Litt) in Cyber Security

EIU Convocation 2022 Awardees

Hashir Muhammed Najeeb

Professional Doctoral Certificate (P.D.C.) in
Human Resource Management

Iruthisham Adam

Doctor of Philosophy (Ph.D.) in International
Studies

Shadi Abdul Karim Arroub

Professional Doctoral Certificate (P.D.C.) in
Applied Chemistry

Maksuda Khatun

Professional Doctoral Certificate (P.D.C.) in
Criminology

Md. Abdul Kader

Professional Doctoral Certificate (P.D.C.) in
Investment Risk Management of Bank

Qaiyum M. Moinul Ahsan

Professional Doctoral Certificate (P.D.C.) in
International Business Development

Mohamed Sauthikhan Meerasahibu

Master of Business Administration (M.B.A.) in
Logistics and Supply Chain Management

Md. Shadi Uz Zaman

Professional Doctoral Certificate (P.D.C.) in Real
Estate Management

Supattarasak Khumsamart

Master of Business Administration (M.B.A.) in
Innovation Management & Design Thinking

Pattanapong Chana

Master of Business Administration (M.B.A.) in
Healthcare Management

Pemisa Kaewsan

Master of Business Administration (M.B.A.) in
Finance

Kamolmas Kumgosod

Master of Business Administration (M.B.A.) in
Entrepreneurship

Litapatra Bootsumran

Master of Business Administration (M.B.A.) in
Marketing & Sales Management

Alan Charles Chapman

Master of Science in Innovative Education and
Teaching (M.S.IET.)

Walid Mahmoud Derouiche

Master of Science in Innovative Education and
Teaching (M.S.IET.)

Mohammad Salem Omaid

Professional Doctoral Certificate (P.D.C.) in
Banking & Finance

Ekaphol Ekchamnong

Doctor of Business Administration (D.B.A.) in
Real Estate Management

Chanantakanok Jatiyananda

Doctor of Business Administration (D.B.A.) in
Marketing

Wara Waranika

Doctor of Business Administration (D.B.A.) in
Hospitality Management

Kessara Choknuttakul

Doctor of Business Administration (D.B.A.)

Dominique Pearl Hampshire

Doctor of Education (Ed.D)

Ajay Balvantrai Desai

Doctor of Philosophy (Ph.D.) in Total Quality
Management

“Challenges are what make life Interesting, Overcoming them is what makes life Meaningful”

There are many students overcoming huge challenges to carve out their own success stories. European International University, Paris takes pride in sharing inspirational journey of one such outstanding student, also our alumnus, Mr. Abima Obim Abima, a native of Calabar, Nigeria.

Abima, a student of the founding batch of Masters of Business Administration Programme, European International University, Paris reached out to us requesting to pay the fee in easy instalments owing to his financial challenges. His Statement of purpose (SOP) being articulate, clearly reflected his progressive take on life, highly ambitious, enlightening beliefs and knowledge. Reviewing his SOP along with Abima's meritorious academic and extra-curricular achievements, the admissions committee decided to consent to his request, additionally offering him with a fee waiver in order to lower his financial burden.

“Energy and persistence conquer all”, and Abima exemplified it by successfully completing his post-graduation with distinction. Not only this, he also aced the Research Project of his MBA specialisation i.e., Information Technology and Systems. EIU, Paris ardently believes “Education is an investment and no one should be deprived of the opportunity for higher education”. Our highest priority as a leading Business School is that EIU, Paris remains affordable and accessible to the most talented and persistent students, regardless of their financial circumstances, said Dr. Edward Roy Krishnan.

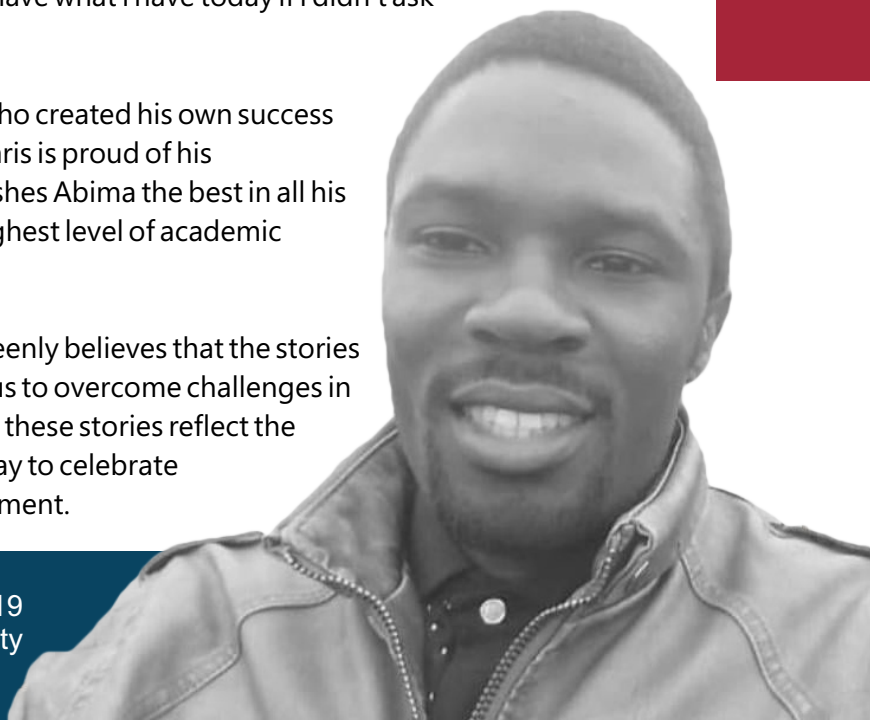
“Life is about accepting the challenges along the way, choosing to keep moving forward, and savoring the journey”, believes Abima whose academic journey did not end here. His commitment to excellence, passion and grit along with generous support from European International University, Paris, helped him turn another dream into reality as Glasgow Caledonian University, UK. offered him full scholarship to pursue PhD (Full time Research) in computing.

While celebrating his achievements during the conferral ceremony held by EIU, Paris, Mr. Abima shared “One of the most important things he has learned is to ask for help. Learning to have that courage, and asking for help is absolutely okay”. Expressing his sincere regards and gratitude towards EIU, Paris for unconditional support, Abima stated “I wouldn't have what I have today if I didn't ask EIU for help and that transformed my life”.

Heartiest Congratulations to Mr. Abima who created his own success story, despite all odds stacked against him. EIU, Paris is proud of his determination, persistence and hard work and wishes Abima the best in all his future endeavours as he advances towards the highest level of academic excellence and career.

European International University, Paris keenly believes that the stories of grit and determination encourage and inspire us to overcome challenges in our own unique ways and win in life. Furthermore, these stories reflect the depth of EIU's core values, which is a significant way to celebrate professionals as a mark of honour and encouragement.

Abima Obim Abima - EIU-PARIS2019
Ph.D. Student at Glasgow Caledonian University



“Patience, Persistence, And Perspiration Makes An Unbeatable Combination For Success”

European International University, Paris takes pride in celebrating the inspiring accomplishments of yet another student who has been conferred with the most esteemed Doctor of Business Administration award with specialization in Marketing from European International University, Paris.

Dr. Chanantakanok Jatiyananda, is the director of BAC clinic, the world's most advanced Skin Laser & Holistic Aesthetic Center in Bangkok. She is the driving force behind the success and growth of BAC. Her passion in Aesthetics and Wellness motivated her to pursue post-graduation in Aesthetic and Health at Faculty of Pharmaceutical Sciences KKU. Among her growing list of accomplishments, she has been awarded the prestigious CEO THAILAND award, 2017. She has won thesis support scholarship for her thesis titled “The study of antioxidants activities and stability of niosome entrapped Phyllanthus emblica Linn. Fruit extracts with Excellent passed”. She also received thesis grant for Master degree student from The National Council of Thailand (NRCT). Dr. Chanantakanok also has a number of research publications to her credit out of which “Understanding the social media marketing activities influence on revisit intention in beauty clinics: The case study in Bangkok, Thailand: published in Asian administration and management review, volume 4 number 2 won her many accolades.

Dr. Jatiyananda worked hard and tirelessly to create the brand, career, home as well as a leading team that surrounds her. It is under her stewardship that BAC grew into one of the most respected and forward-thinking aesthetics clinic in Thailand. Consequently, she deserved to relax and enjoy the fruits of her dedication but, her passionate spirit directed her towards the accomplishment of another challenge of pursuing the Doctor of Business administration from European International University, Paris to ensure that the world sees her fierce, determined persona on both the inside and outside.

Her infectious enthusiasm for meeting new people and fascination by the ability to create long lasting relationships, her talents and abilities made her the shining gem in the aesthetics world.

Her clinical experience, administrative know how, positive attitude and ability to face challenges and opportunities that life throws is what makes European International University, Paris celebrate her accomplishments.



Dr. Chanantakanok Jatiyananda - EIU-PARIS2021
Director BAC Clinic, Bangkok

Dr. Chanantakanok Jatiyananda!! “You’ve walked through valleys high and mountains low to get to that spot where you are standing now, and EIU, Paris is so proud of you”

Do you know what you want?

By : Prof. Dr. Edward Roy Krishnan

"Do you know what you want?" was the question asked by one of the students in the cross-cultural psychology class during a heated discussion about students' preferences on cultural orientations and practices.

A sense of deep realization dawned on every member of the class at that moment. Often, we ask and answer a wrong set of questions. But asking and answering right questions about life (and issues about life) invariably assist in enhancing the quality of living.

"Knowing what I want" seems to be the pre-requisite to answering questions that relate to other important aspects of human existence. If it is true that humans are beings of choices and active decision-making, then, every individual must realistically ask him/herself the question, "what do I want?" before answering "what is my decision?"

The immediately response to this profound question when asked by the students was... can you guess?

Yes, NO response! Everyone kept quiet. Suddenly, the class felt like they were facing the toughest question ever. Why was this so?

Most of us lack the ability and nerve to answer this question with certainty (at any given time) because we have never asked it to ourselves before. We go about making general and specific life decisions without asking the pre-requisite question ("What do I want?") and answering it with conviction. We have become used to making decisions that we (in actuality) didn't want to make. Most often, we decide to do something because, "my parents told me to do so" or "I had no other choice" or "I am bound by the norms of the society" or "I can't do it" or "it's impossible" or "anything would do." This applies to both the individualistic and collectivistic societies. This is a phenomenon common to all humans, regardless of their gender, age, country, education, and status.

My own answer the they are not in completely or in remember the thyself. She life's problems a more

analysis is that people find it difficult to question, "What do I want?" because touch with themselves (at least not the way they should be) as yet! I motto of a friend of mine – know strongly believes that many of can be sorted out or dealt with in constructive manner if we only "know ourselves". Being in touch with who we are,



what we are made out of, what we are capable of, where we are headed, and what makes us happy or sad helps us to be realistic in assessing and responding to a variety of life situations and challenges.

When I know who I really am, every decision that I make will reflect my own conceptualization and view about life and the world around me. Developing into a whole person, who possesses a distinct 'self' from other 'selves' is the ultimate goal of a human life. Without knowing, accepting, and being happy with who and what one is, he/she cannot become a functional and contributing member of the larger society.

However, according to the famous psychoanalyst Carl Jung, obtaining a complete and relatively accurate knowledge/picture of "who I am" may take a lifetime. Hence developing a sense of a "whole self" is tedious and demanding. Nevertheless, it is imperative to realize that people who actively make decisions and are happy with them are those who know themselves and are aware of what they really want. They are deliberate in their thoughts, feelings, and actions. Their choices and the outcomes of their decisions produce a sense of satisfaction and fulfillment. Even when things are not rosy, they are chirpy and sparkling because they own their choices and are prepared to face the consequences for all their undertakings. These individuals spread joy in the midst of sadness, encourage in the midst of disappointment, act in the midst of crisis, and strengthen in the midst of pain. They choose to walk on a particular path only after having thought about it thoroughly. Their personalized decision is unwavering despite the type of outcome (positive or negative, favorable or unfavorable, pleasant or unpleasant) they face thereafter.



First impression

By : Prof. Dr. Edward Roy Krishnan

Unlike in real world, first impressions are formed on a daily basis in the classroom. Impressions are formed every time a teacher introduces a new topic or concept. As such, every new concept taught is perceived in a certain way by students. Some view a new topic positively, some negatively, and some others find themselves between the two. Further, these first impressions affect how a new concept is learned, processed, and assimilated.

Anticipatory set

In education, first impression is affected by whether or not a teacher uses an anticipatory set to start his lessons. This instructional practice is built into lesson planning. Teacher trainers and student-teachers in any teacher training program spend significant amount of time learning about, planning for, and using a variety of anticipatory set in their demonstration lessons. This may range from bringing in a visual aid, showing a short video clip, listening to a short audio clip, sharing a skit, singing a song, involving students in a short game/fun activity, or posing a question that makes everyone think hard for answer.

A teacher who goes straight into lessons without warming up the class by using appropriate anticipatory sets risk losing students' focus, motivation and interest in learning. Subsequently, students manifest disruptive behaviors that directly originate from boredom, feeling of disconnection from lesson, and a sense of being academically overworked.

Psychological explanation

From information processing perspective, the use of an anticipatory set activates the most important step in the learning process – paying attention. If students do not pay attention, they do not learn. Often, students look like they are paying attention, but closer examination would reveal otherwise. Checking whether or not students pay attention is even more challenging as gathering feedback from every child is not always feasible. A good solution to this is to start every class with an anticipatory set. When creatively applied, it helps capture and retain the attention of every student. Students are hooked to the topic and seldom stray from learning objectives. Consequently, good attention leads to better processing of information in the working, short-term, and long-term memory.



Features

A good anticipatory set is novel, enthusiastically executed, actively involves students, related to objectives of the lesson, provides continuity from previous lesson, activates students' prior knowledge, gauges readiness for learning, whets appetite for lesson, involves every learner, uses student-friendly language, and gives learners an idea about outcome of the lesson (the big picture). It must also be remembered that anticipatory sets that possess all these features work effectively for all levels of learners (achievement level and age are not barriers to how learners respond to anticipatory sets).

Examples

A lesson on Parts of Sentences could begin by the teacher coming into classroom and throwing a ball or stuffed toy to a child and asking everyone else, "What did I just do?" Students' answers are written on the board and used for discussion later. In this scenario, the teacher has used both visual and kinesthetic modalities to activate curiosity to learn.

My favorite anticipatory set when teaching the topic of Intelligence is asking students to write down the name of the most intelligent person they know (in the class or outside) and list down three reasons for saying so. I collect all the answers and share with the rest of the class. This exercise excites everyone, especially those considered to be the most intelligent. The emphasis though is not on who is the most intelligent. (Inductively) identifying characteristics of and defining intelligence as a psychological construct are the learning objectives targeted through the use of this anticipatory set.



A lesson on Metamorphosis could begin with a story about a caterpillar that went missing and later found in a different form.



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