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# How can a doctoral degree help in the career of executives?

Doctor of Business Administration (DBA) is a terminal business focused degree that provides practical knowledge about applied theories with real-world benefits. DBA equips the person with critical analysis and problem-solving skills, enabling one to qualify for senior most managerial and leadership roles in leading companies.

DBA is different from Ph.D. programs as the latter mainly focuses on the development of new theories, analysing and challenging the older ones that are mainly related to economics, business, public administration, consulting and management, etc. The Ph.D. doctors, therefore, opt for careers in public and private institutions as educationists, researchers, consultants, and decision-makers. On the other hand, the DBA programs limit their focus on challenging the practical knowledge acquired in the business, management and leadership careers and developing new skills through extensive academic research.

Doctor of Business Administration is beneficial as the DBA graduates are in demand because of their highly developed management and leadership skills and their dedication and commitment to acquiring professional proficiency. This degree also provides multiple career opportunities for the executives as DBA graduates are sought after in every field including government and private sectors. The DBA programs are generally designed for working professionals and are flexible to meet the working lifestyles of executives. Most programs are mostly offered online so the students do not have to leave their current jobs. Only a small period is required for networking events, workshops, etc.



There are various career pathways that DBA graduates can pursue. Because of their strong research and analytical skill, they can get the high-level data analysis and market research roles in any industry. The entrepreneurial skills can help them in starting their own businesses while the problem-solving capabilities and practice during their research studies can help them acquire consultancy roles in leading companies.

The highly developed research, problem solving and analytical capabilities are valued by the government sector as well, and, therefore DBA graduates are also offered top positions in the marketing, research, and finance departments by the government.

If a DBA graduate wants to switch fields and pursue a career in the education sector, their training provides them with teaching abilities that are necessary to educate the next generation about business skills.

Besides the academic DBA there is another distinct feature which is the more celebrated and acknowledged version known as The Honorary Doctorate of Business Administration. The Honorary DBA is awarded to individuals as an acknowledgment to the ones who have contributed significantly to their community in their specialized field. Hon. DBA is presented to appreciate those individuals who selflessly and devotedly served their nation in their field of proficiency. These individuals are carefully selected based on the difference that their contributions have brought to society, which included health, education, policy, and human capital development and governments. As the Hon. DBA is presented to senior individuals mostly therefore the education and professional experience are also considered for their selection. EIU-Paris (European International University) has presented Honorary doctoral to distinguished senior individuals from all over the world in order to recognize and acknowledge their contributions to the society.



# EIU Creates Center Devoted to Research and Innovation

Research, Education and Publications are an integral part of any University system. European International University -Paris is excited to announce the opening of its RESEARCH AND PUBLICATIONS DEPARTMENT, dedicated to promoting the leading-edge research work contributing to the innovation, growth and development of knowledge across various academic fields. The Department of research and publications at EIU-Paris is backed by accomplished and most distinguished highly qualified faculty for academic excellence, including the editorial board of scholars from around the world.

“The academic prestige of any University depends on the quality of its research and publications”, with the aim to highlight our academic achievements, the EIU Department of Research and Publications set up recently is already one of the growing international publishers of research. We now hold the testimony for having the most high-calibre articles and citations. Our Research Journal disseminates academic and professional content around the world to acquire, develop, and dispense information.



**Prof. Dr Joel Farnworth**  
Chartered Fellow CIPD & M.A. in  
Management Learning, D.B.A



**Prof. Dr Edward Roy Krishnan**  
B.L.A, M.A, M.S, M.B.A, M.Phil,  
Ph.D, Ed.D, D.B.A



**Dr. Anastasia Maga**  
Ph.D. in Political Studies  
& Economics



**Dr. Katina Grigoraskos**  
Psy.D In Human &  
Organizational Psychology



**Dr Robert Brand**  
P.M.P & Prince 2  
Practitioner, D.B.A



**Dr. Paolo Euron**  
Ph.D In Aesthetics



**Cia Rodrigues**  
M.Sc, Ph.D. in Banking &  
Regional Economics



**Dr Oliver Massman**  
Attorney at Law,  
Financial Accountant



**Dr. JV Muruga Lal Jeyan**  
Advisor, Advanced BSD  
and Innovative Sciences

The Research Journal of EIU-Paris is also dedicated to provide a platform to share and exchange knowledge of the latest research and practical information on all aspects of education. It has carved out a special niche for itself and is highly regarded by academicians and thinkers as a valuable forum for exchanging knowledge and experience.

We understand that possessing a substantial body of published work helps advance your career as you are considered for academic appointments and promotions. Hence, we also accept and publish original and innovative scientific research, original articles, reviews of existing knowledge, and case studies, without charging a submission fee.

If you are interested to get your submission published in EIU Research Journal, please write with particulars for your proposal for publication of your manuscripts to our editorial board at [info@eiu.ac](mailto:info@eiu.ac)

# Introducing EIU Journals Library



Research and Development (R&D) includes activities that companies undertake to innovate and introduce new products and services. It is often the first stage in the development process.

European International University - Paris (Official) focuses immensely on research and development & hence we are proud to introduce a dedicated #journals library.



The EIU Journals & Research library is now live to be used for citations, references, thesis & other research & development purposes by students, professionals & researchers. New additions will be done regularly.

<https://eiu.ac/journals/>

# Intelligence and skills can only function at the peak of their capacity when the body is healthy and strong – John F Kennedy

Mr. Jyothish Bhai, a research scholar from EIU-Paris had a remarkable success at the 8th ITF Taekwondo World Cup held in the city of Koper, Slovenia, bagging a Gold medal for Patterns winning the World Cup Champion title and a Silver medal for Sparring in the 36-46 years category.

Jyothish Bhai hails from Trivandrum, the capital city of Kerala, India. He moved to England, United Kingdom in the year 2013 for work where he got introduced to Taekwondo, the Korean military martial art. He joined his first club, Cambridge Taekwondo in 2018 and since then he had been training hard. He started

training under the guidance of Mrs. Mirfet Hassan Spiller and Mr. David Spiller. Four years of dedication and hard work and his achievements at several national and international championships winning medals in patterns, sparring and destruction, got him selected to compete at the World Cup.

Jyothish has competed in several national and international championships winning medals in patterns, sparring and destruction. His dedication and indomitable spirit got him selected to compete at the 8th ITF Taekwondo World Cup 2022 which happened in Slovenia from 1-8th October 2022 where he again showed his exceptional performance and became the World Cup Champion with gold for patterns and silver for sparring in the 36-46 years category.



Jyothish earned his degrees at Amrita Vishwa Vidyapeetham and comes with experiences from well known institutes and organisations like Indian Institute of Technology Bombay, Wellcome Trust Sanger Institute and European Bioinformatics Institute and currently our research scholar at the EIU.



This is a perfect example of how the research program at LIPS RESEARCH which is an advanced research node of the European International University-Paris can help its students and researchers achieve their goal and have a good balance between their student and professional life. A comfortable research center to help the research aspirants.

Jyothish in a recent conversation with Dr JVM Lal of #eiuparis thanked his supervisor of research Dr I Jeena & Lips Research for being flexible throughout his research journey with the University.

# Student Testimonials

The Professional Doctoral Award from EIU-Paris has encouraged and levelled the playing field for me in my occupation as a consultant

**Dr. Farhad F. Karamally** PDC EIU2021  
Consultant, Practitioner & Entrepreneur,  
Dubai



The Professional Doctoral Award from EIU Paris has aided my charitable mission to continue supporting & inspiring the youth towards prosperity

**Dr. Aswat A Mujib** PD EIU2022  
Director & Entrepreneur



The Professional Doctoral Award from EIU Paris is an invaluable triumph & has deepened my spirit in incubating, nurturing & accelerating new businesses

**Dr. Vadukkoot Francis John**  
PD EIU2022  
Director, CEO & Entrepreneur



"The Professional Doctorate (PD) from EIU-Paris testifies one's professionalism in the corporate world"

**Dr. Graham Bright** EIU-PARIS 2021  
Head of Compliance and Operations  
Euro Exim Bank, London



# Experts Quotes at EIU-Paris



“

Your organisation's workforce is arguably the only asset that will lead your business to where it needs to go next. So its important to create a trusted workforce environment in your organisation

Professor Dr. Joel Farnworth  
Dean of Management Studies,  
EIU-Paris

[www.eiu.ac](http://www.eiu.ac)



“

Fintech innovations & application of technology is changing the future professional career in banking industry. The new area of employment will be more connected with the application of uniquely human skills, rather than automatic monotonous labor

Professor Dr. Anastasia Maga  
Lecturer – Stamford  
International University,  
Consultant ESCAP

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# The Future of Higher Education: Post Pandemic and Beyond

*By: Prof. Dr. Edward Roy Krisnan*

Educational institutions across the globe have long acknowledged the need to advance technologically in terms of the learning experience, resource material access, and supplementary educational activities they offer their students however, the convenience that traditional ways offer pushed back most of their plans to implement various educational innovations.

It wasn't until March of 2020, when the COVID-19 pandemic struck, that everyone was forced into a home-based learning setup. The emergency has made even those who doubted online education jump on the bandwagon as they had no other choice considering many countries mandated their schools to close temporarily due to the public health crisis.

Remote teaching and learning in higher education were initially designed to be a temporary, short-term solution to the health emergency. Two years into the pandemic, however, has highlighted the valuable lessons gained from this remote learning experience and they should not at all be discarded.

Now that the world is finally seeing an end to the pandemic, people are asking what the future holds for higher education. According to information elicited from the ASU+GSV Summit along with other relevant studies, the following could be expected for post-pandemic higher education:

## More Technology Embedded into Learning

At the virtual ASU+GSV Summit where five university and college presidents were asked what higher education ideally would look like five years from now, one of the key ideas presented was from Eloy Oakley, the chancellor of California Community Colleges.

Quoting directly from Oakley, "We've advanced five years in a matter of five months in the use of technology. And that's something that we have to hold on to.", this implies that the learning experience for higher education students has changed drastically thanks to technology.

As the world eases back to the new normal where face-to-face classes are already allowed with some special restrictions, classroom setups are expected to make use of technology more

than they have before the pandemic. Visual aids, note-taking, actual learning experiences, and information sources are all enhanced with further technological integration in educational institutions.

With more embedded technology, universities and colleges will be able to reach more adult learners as they use the current shift to online learning as a stepping stone to making higher education learning more accessible from anywhere.



# Continuous Skilling

For Peter Cohen, the president of the University of Phoenix, one of the things that can be expected in higher education as it moves on from the pandemic is the concept of learning beyond degrees. Cohen further explained, “The idea that you go to school once when you’re young and you have the skills you need for life — long gone.” He means to say that the changes in technology and various industries have caused different careers to change over time. Simply completing a degree can no longer be sufficient to guarantee good-paying jobs or a successful career.

Cohen’s statement implies that after the pandemic, more students getting into universities and colleges may be observed not for simply completing their schooling but to ultimately advance in their careers. The educational institutions themselves are also expected to expand the courses they offer to better align them and the graduates they produce with what the industry is now looking for. According to him, most of these courses will provide learnings that will allow people to advance in their careers in terms of getting promotions or completely changing their career paths to suit the needs of the post-pandemic industries.

## Increased Partnering Between Educational Institutions

For Thomas, the president of Morehouse College, more partnerships between universities and colleges can be expected in higher education. Just as different industries are gradually making a comeback after being hit by the pandemic, education sectors also face the same challenge. The shifts in the industries, as well as new technological developments, have highlighted the various areas that must be enhanced in order to not only survive in the new normal but ultimately thrive.

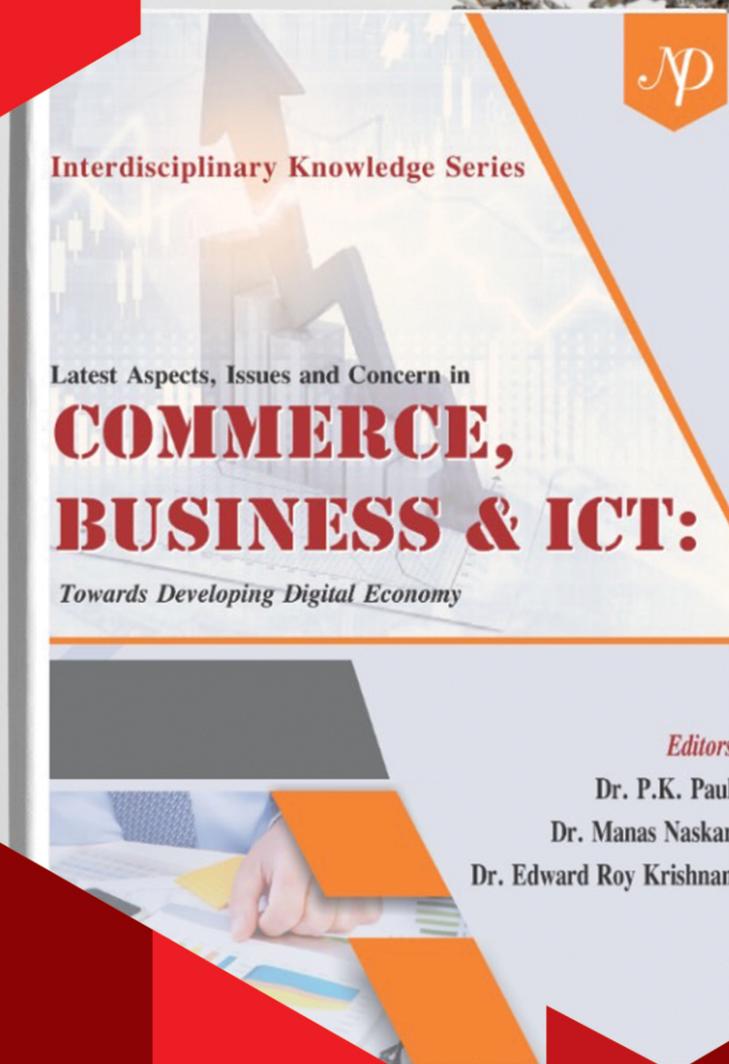
For educational institutions that now have to shift back to a classroom-based setting with embedded technology from emergency remote teaching, the way to sustain the gains from the good outcomes associated with their COVID-19 responses is to partner with other institutions to build up resources for infrastructure and enhance the quality as well as distribution of digital learning in combination with traditional classes.

Rather than seeing each other as competition, universities and colleges now need each other to make the quality of education they offer more suited to the demands of the post-pandemic world.



Rather than seeing each other as competition, universities and colleges now need each other to make the quality of education they offer more suited to the demands of the post-pandemic world.

However each higher education institution chooses to move forward beyond the pandemic, what’s important is that they don’t discard any of the valuable insights presented by the crisis which they could use as steppingstones to provide more quality and timely education to their students.



Research is creating new knowledge and documenting it in the form of a book. And the only thing which can replace a book is another book.

Professor Dr. Edward Roy Krishnan along with other renowned professors have had another book published on Digital Economy "Commerce, business & ICT"

EIU-Paris is proud of our researchers who continue research in their respective fields and publish their knowledge to be utilised for global growth and prosperity.

# EIU PARIS UPCOMING EVENTS

▶ Professional Doctorate Season 4 - 24 Sep, 2022  
Royale Chulan Damansara hotel, Kuala Lumpur

▶ Professional Doctoral Convocation Ceremony - 14 Oct, 2022  
Hilton Singapore Orchard

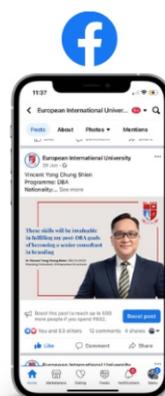
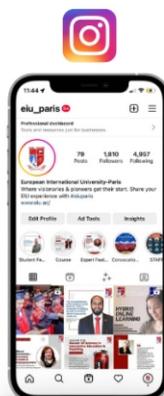
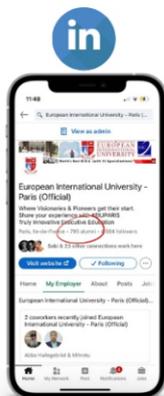
▶ EIU Class of 2022 Convocation (Chapter 2: Thailand) - 12 Nov, 2022  
Renaissance Bangkok Hotel

▶ Professional Doctoral Certification Awards Convocation & Oath ceremony at Hotel Dubai, Curio Collection by Hilton, on 17th December 2022

UPCOMING EVENTS . . .



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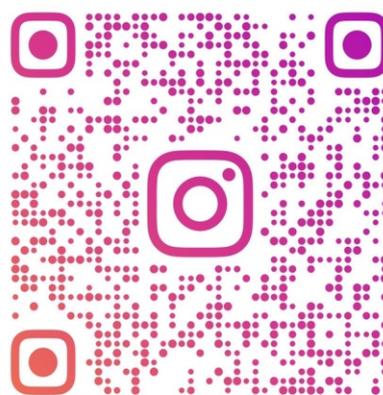
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