



# click←

Issue 07 | October 2021

# TABLE OF CONTENTS

Pedagog Business Studies	3
Graduation Ceremony in Dubai	4
Student Testimonials	7
Live Virtual Workshop - Managing Project for Success	9
Student Influencer	9
How to Develop a Personal Growth Mindset to Achieve Success	10
Technical Expertise vs. People Skills : What Makes a Good Leader?	12



# Pedagog

*Reinventing online learning / redefining education /*

World's first fully blockchain powered, AI integrated, digital learning platform.

## Pedagog Business Studies

Pedagog is an online learning platform which provides quality education to the masses at the most affordable prices with a mission to empower and educate as we believe education & learning should be accessible to all and when they need.

Pedagog has partnered with a Paris based leading University named European International University for providing management degrees aimed for would be business and technology professionals:

The EUROPEAN INTERNATIONAL UNIVERSITY is ranked #70 WORLD'S BEST BUSINESS SCHOOLS FOR 2021 by CEOWORLD Magazine. EIU-Paris continues to be one of the WORLD'S BEST and MOST AFFORDABLE BUSINESS SCHOOLS of the 21st Century, and beyond.

*The following specialisations are offered with degrees in MBA, BBA, BBA-Topup, DBA*

*pedagog*  
**BUSINESS STUDIES**  
MBA | BBA  
*Specialisations:*

- International Business
- Finance
- Marketing
- Management
- Hotel & Hospitality
- Human Resources
- Sales Management
- Leadership
- Retail Management
- Operations Management
- Logistics & Supply Chain Management
- Strategy
- Sports Management
- Innovation
- Entrepreneurship

Logos: EUROPEAN INTERNATIONAL UNIVERSITY, ASIC, Pedagog, YAHOO! FINANCE, Forbes

*Students can enrol or contact learning partner association **Yebo Academy** for queries or help, or contact for admissions at [hello@pedagog.ac](mailto:hello@pedagog.ac)*

## PDC | PhD | MBA Graduation Ceremony | European International University | 28 September 2021 | Sheraton Dubai Creek Hotel & Towers | DUBAI

Another Graduation Ceremony successfully conducted on 28 September 2021, by the European International University, in collaboration with its esteemed global partners, namely, Dr. R. Parameswaran, Dr. Ajay Desai, Prof. Dr. Amita Swami and Mr. Pawan Mishra.

27 Professional Doctoral Certificate (PDC), one PhD, and 2 MBAs (students of our partner in Egypt, namely, CEO Business School), were conferred by the European International University, EIU-Paris, during the historic event that took place at the Sheraton Dubai Creek Hotels & Towers, DUBAI, with the virtual presence of the Director General, Dean of Business & Management Studies, and COO of the University, in the presence of His Excellency Tomasz Zaleski, the Chairman of Royal Office, UAE.



Special thanks from EIU-Paris to Chief CEO of **Lead Ventures, Mohamed Al Banna** & Chairman **The Private Office of H.H. Sheikh Ahmed Bin Faisal Al-Qassimi, H.E. Tomasz Zaleski** & **Dr Satnam Deuchakar (Deuchakar group)** VP Council of international chambers of Commerce



## *Honoured Below:*

### **Mr. Farid Fidaali Rehamani**

PDC Award in Global Leadership And Management  
Chairman of Board  
Independent Finance Advisor

### **Mr. Pedro Miguel De Matos Pissarra**

PDC Award in Global Leadership And Management  
Property Administrator  
Alimenta Angola, Portugal

### **Mr. Hermenegildo Mossi Kitoko**

PDC Award in Global Leadership And Management  
Executive Board Member  
Independent Finance Advisor

### **Ibrahim Saleem (bandhu)**

Business Analysis And Management

### **Mr. Kevin Scott Craig**

PDC Award in Global Leadership And Management  
CEO  
Craig Consultant

### **Mr. Atul Jaiprakash Goel**

PDC Award in Construction Management  
Managing Director  
Goel Ganga India Pvt. Ltd

### **Mr. Edwin Masimba Moyo**

PDC Award in Global Leadership And Management  
Executive Chairman  
Nhimbe Fresh Exports (Pvt) Ltd

### **Mrs. Anna Fedorova**

PDC Award in Global Leadership And Management  
Country Representative  
Population Services International

### **Mr. Hem Raj Dhakal**

PDC Award in Global Leadership And Management  
Co-founder & Managing Director  
IME Group, Nepal

### **Mr. Graham Ross Bright**

PDC Award in Global Leadership And Management  
Head Compliance & Operations  
Euro Exim Bank Ltd, England-United Kingdom

### **Mr. Johnson Francis**

PDC Award in Global Leadership And Management  
Managing Director  
Esna Holidays Private Limited

### **Mr. Yusuf Taherali Dawoodbhai Hassanali**

PDC Award in Global Leadership And Management  
Managing Director  
Royal Group

### **Mr. Shabir Momin**

PDC Award in Technology, Digital, Innovation &  
Entrepreneurship  
Managing Director  
Onedigital Entertainment Pte Ltd.

### **Mr. Kesavan S/o Sathyamoorthy**

PDC Award in Entrepreneurship & Global Leadership  
Group CEO  
Diamond Glass Enterprise Pte Ltd. Singapore

### **Mr. Abdul Muhusin Mohamed**

PDC Award in Leadership, Management & HRM  
Managing Director & CEO  
Noorane Capital Private Ltd.  
Republic of Maldives

### **Mr. Subodh Kumar Gupta**

PDC Award in Global Leadership And Management  
Managing Director  
Mohit Agro Industries Pvt Ltd. Nepal

### **Ms. Fatumata Soukouna Coker**

PDC Award in Global Leadership And Management  
Chairman/CEO  
Credit Registry

### **Mr. Babu James**

PDC Award in Information Technology Management  
Managing Director  
Ariel Security Academy Pte Ltd. Singapore

### **Mr. Purushotam Lal Sanghai**

PDC Award in Industrial Management  
Chairman  
Triveni Group Nepal

## *Honoured Below:*

**Mr. Chintan Sharatchandra Shah**

Ph.D. in Finance

**Dr Rajni Aggarwal**

PDC Award in Global Leadership And Management

**Mr. Mohammed Zafar**

PDC Award in Global Leadership And Management  
Country Head

Proficiency Healthcare Diagnostics Llc. U.A.E.

**Ms. Lama Abdulrahman Younis**

PDC Award in Global Leadership And Management  
Founder

Hissah Enrichment Center

**Mr. Abdulaziz Mohammed Hassan Alshaikh**

PDC Award in Global Leadership And Management  
CEO

Al Burj Holding, Dubai-U.A.E.

**Mr. Raman Mahato**

PDC Award in Engineering And Technology  
Management

Executive Director

Raman Construction Pvt. Ltd. Nepal

**Indrani Banerjee ( Sarangi)**

Ph.d. In Counselling & Psychotherapy

**Gregory Ward**

Social, Business And Economics

**Sarra Lajnef**

PDC Award in Sports Management  
Olympic Athlete, Entrepreneur & Activist

**Muhamad Fuad Alibrahim Abdalwahab**

M.B.A. in General Management

**Basem Mohamed Yousef Ebrahim**

M.B.A. in Entrepreneurship

This award ceremony is an excellent way to honor, recognize and celebrate selected members of the Royal Family, Outstanding Entrepreneurs, Technocrats, Philanthropists, Diplomats, and other very prominent individuals. EIU-Paris welcomes its alumni as they continue their journey as impact players in their own respective fields of expertise and as they significantly contribute to the community in and around them. Cheers!!!!

*Congratulations to all of you!*

# Student Testimonial

## **“The Master of Business Administration (M.B.A) Programme from EIU-Paris helped me advance my career”**

I personally enrolled in the MBA from EIU-Paris program in Information Technology & Systems Management which is one of the prestigious private university brand and ranked amongst the top business schools globally.

Having project management experience along with current positions in a Tech firm, I had been thinking quite a while to upgrade my management skills in technology and systems management both for career growth and income at the same time.

My only challenge was devoting the appropriate time to both my MBA & present demanding job. I was already overwhelmed by the course curriculum and ease of reach with the academicians at the European International University, Paris. They created a perfect mix for the time management offering me the flexibility to carry on my higher education along with my job. As a working professional flexibility and affordability were key for me.

The contemporary format allowed me to plan around my work and family schedules to complete my work at a pace that worked for me. The in-class sessions allowed for deeper, focused discussions on key course topics, which I found to be efficient and effective in learning important concepts. Despite the coursework being largely online, I found my professors to be highly engaged and accessible when I needed additional support.

Students can expect to gain a solid, fundamental understanding of business management from their course work. As an Project Manager my profession, I found the program to be particularly effective at providing a large breadth of business knowledge.

I found the course work to be engaging and relevant to my company and my current role as a manager. Of particular interest were modules on project management, leadership & financial management with great insight to the practicality in business.

This degree has armed me with practical skills that I can implement along with my colleagues in my organisation. I have gained analytical skills which are a core to any business environment and was most need to build a solid foundation for my future. The completion of my research in First Division in the domain of Information Technology & Systems Management under the supervision of my mentors at EIU has gained me a very thorough understanding with a sanguinity to excel in my career and I thank my professors for that.

I would highly recommend the MBA from EIU-Paris to any one looking to upgrade their career in management all individuals who are eager to prepare themselves for a successful and rewarding future.

**Kobena Kouadio** MBA 2020  
Project Manager,  
Anhui Telecommunications & Engineering



# Student Testimonial

## “The Master of Business Administration (M.B.A) Programme from EIU-Paris helped me advance my career”

On a recent morning, after moving on to a newer role in Dhahran Techno Valley as a group Financial controller Mohamed Rehab an MBA graduate of European International University sat to write thank you notes to the people who had supported his academic journey.

Last fall, I began my journey to a Master's program in Business Administration and Management at EIU-PARIS. I knew I wanted to grow my career along with a highest demanding job as a corporate board member in a leading company. I had mixed views about how would it be possible in my job having to spend the time doing research and learning mix of complex modules while at work. But As soon as i got in touch with the University mentors I knew I was definitely going for it!

“I think that all subjects are deeply related, and that I could have picked any and found a meaningful education in them, “I think of every

field as a different way to understand the same shared reality, as if the many majors at EIU-Paris are, in the words of poet Lisel Mueller, ‘islands that are the lost children of one great continent.’”

“A professor once told me, ‘I cannot teach you, I can only say things that inspire you to learn,’” Mohamed Rehab recalls. “In the same spirit, the goal of EIU-PARIS isn’t directly to teach the students who attend, but rather to get them excited about learning in the future. The best way for teachers to do that is to share what they themselves are excited about learning, and that’s what I tried to do with my classes.”

“

*I was up until midnight because there were so many people without whom this wouldn't have happened,” he says. “I’m really, truly lucky to have had so many terrific mentors throughout my time at EIU-Paris – professors and grad students, friends and family.*

”

**Mohammed Rehab MBA EIU2021**  
Group Financial Controller, Dhahran Techno Valley





# Live Virtual Worskhop - Managing Projects for Success

"Managing Projects for Success" by Dr.

**Robert Brand** Faculty European International University Paris organized by Ayeyarwaddy Business School, Yangon, Myanmar

For corporate training workshops & customised sessions on

- Project Management
- HR
- Digital Marketing
- Technology
- Innovation Management
- Change Management
- Blockchain Technology

& many more specialised skills contact [info@eiu.ac](mailto:info@eiu.ac)



## Student Influencer



CONGRATULATIONS TO OUR STUDENT INFLUENCER SHAHY HAMDY FOR WINNING MISS GRAND EGYPT 2021 TITLE BEAUTY PAGEANT.

EUROPEAN INTERNATIONAL UNIVERSITY PARIS ARE PROUD OF THEIR STUDENTS & ALUMNI & THOROUGHLY SUPPORT THEM IN THEIR CAREERS!

OUR STUDENTS & ALUMNI ARE A PART OF OUR FAMILY & ARE MOST WELCOME TO CONNECT WITH OUR FACULTY FOR ANY ADVICE ANYTIME AS OUR MOTO.

*Congratulations!*

# How to Develop a Personal Growth Mindset to Achieve Success

By : Prof. Dr. Edward Roy Krishnan  
Directeur Général, EIU - Paris

According to **Carol Dweck**, a Stanford psychologist, what you could accomplish with a few years of passion, toil, and training is not dependent on any factor such as genes or environment but the mindset. And the good news is mindset is something you can cultivate at any point in life.

## Fixed Mindset vs. Growth Mindset

A growth mindset is a tendency to believe that you can grow.



While a **fixed mindset** assumes that our character, intelligence, and creative ability are givens, they are static aspects of our personality that we can't meaningfully change. With a fixed mindset, people believe the basic qualities they have, like their intelligence, character, or talent, are inherent and simply fixed traits. With this held assumption, they don't take any effort to develop them. This mindset can negatively impact your life in all aspects. Many people with a fixed mindset always try to confirm their personality, character, or personality. It becomes their one consuming goal in their careers and relationships.



A **growth mindset**, on the other hand, is based on the belief that people's basic qualities are things they can cultivate through their efforts. While brains and talents are the starting point in their endeavour, they strive to enhance their most basic abilities through dedication and hard work. Those with a growth mindset believe that one can always improve and even surpass others' natural talents. With this view, they create a love of learning and resilience that is essential for great accomplishment. A growth mindset can change what you strive for and see as success. It will give you the most significant meaning of effort.

## How to Shift Your Mindset to Achieve Success

You can develop a growth mindset to achieve the positive things you desire including success in life. These are practices recommended by experts:

### 1. Accept and overcome your weaknesses.

Ignoring and hiding from your weaknesses will never allow you to overcome them but having a growth mindset will let you take it as your motivation to learn and improve yourself.

### 2. View challenges as opportunities.

Having a growth mindset will not let you be dissuaded by problems and challenges, instead, they will prompt you to take action and turn the situation around.

### **3. Adopt creative ways to learn.**

Be aware that in learning, what works for others may not necessarily apply to you. Try and find the learning strategies that will be most effective for your own smooth learning.

### **4. Adopt resiliency.**

Remember that your brain isn't fixed so your mind shouldn't be also. Be adaptable in every situation, coping with difficulties as they present themselves.

### **5. Remember that failing is to learn.**

We are all bound to make mistakes being humans. When this happens to you or you fall short of your goal, don't consider it as a failure or be discouraged; take it as a lesson learned.

### **6. Stop seeking approval.**

Prioritise learning over seeking approval. By being preoccupied with seeking approval, you lose valuable time for learning, hindering your growth potential.

### **7. Take criticisms positively.**

Consider all criticisms as constructive. Learn to improve from others' feedback but don't let them interfere with your ideas or upset your great plans.

### **8. Have regular opportunities for reflection.**

At least once a day, reflect on your learning. You can draw a great amount of energy and inspiration from these short sessions.

### **9. Keep the big picture in mind.**

People with a growth mindset have a greater sense of purpose. What purpose do you want to achieve? By keeping this in mind, you

don't lose track of the direction you should always take.

### **10. Genius is not just talent.**

Redefine genius. It is not a standalone talent inherent to someone. Genius requires hard work. Analogous to the famous words of the great inventor Thomas Edison, "Genius is one percent talent and ninety-nine percent perspiration." Also, reward yourself for hard work, not skills.

### **11. Enjoy the process as much as the result.**

Intelligent people relish not just the result of their learning but even the process of learning itself. The enjoyment it brings makes the activity fun and pleasurable.

### **12. Forget image.**

Abandon the image you want to portray yourself. You could not achieve the image of "naturally smart," if you are not ready for the work.

### **13. Learn from others' mistakes.**

It is smart to learn from other people's mistakes. Humans share the same weaknesses and it is wise to take learning from their experience.

### **14. Learn to take risks.**

Stop trying to save face always. Allow yourself to goof-up now and then. It is normal. You will learn to take risks and not be afraid to make mistakes when you realize this.

### **15. Take ownership over your attitude.**

Finally, once you develop a growth mindset, take ownership of it. Be proud of possessing a growth mentality and let it guide you throughout your career and relationships.



# Technical Expertise vs. People Skills: What Makes a Good Leader?

By : Prof. Dr. Edward Roy Krishnan  
Directeur Général, EIU - Paris

There is no one-size-fits-all set of qualities in becoming a good leader. Good leaders are unique in their own way; they have a lot to offer on the table, and that's what makes them so great. But there is one debate that has been going on for quite a while.

Are soft skills more important for leaders to have than hard skills?

This question has led to further discussions on whether leadership is an innate skill or can be acquired. There's no doubt that a person needs technical expertise as an entry ticket to an industry. Meanwhile, people skills are what takes people to greater heights in their career. So, which one is more significant in making a good leader? We'll discuss them below.

## Importance of Technical Skills in Leadership

Technical skills are hard skills necessary for one to get into the career he wants. More importantly, this skillset is needed to become an effective leader. Technical expertise gives you a perspective where you can see what is achievable and what isn't in a project. You need to have a good understanding of what the best possible outcome will look like and how you can get there. Without it, you can't lead your team in the right direction.

A good leader leads by example. To gain your followers' trust and respect, you need to work hand-in-hand with them and not give orders from a pedestal. There is a saying that goes "a boss tells you how to do things, a good

leader shows you to get it done". And that's exactly the importance of having the technical expertise to lead your team. Without it, you'll end up just barking orders that may not even be so achievable in the first place.

In simple terms, technical expertise is an essential foundation upon which good leadership stands on. It's not something you can learn in a day or from an hour-long class. Technical skills are teachable through proper education and training, but it takes a lot of time for people to refine and hone them. But once this skillset has been established in one's system, anything can easily flow from it, like being a good leader.



People photo created by drobotdear

# Advantages of Having People Skills for Leaders

Unlike hard skills, people skills aren't learned formally in schools or classes. These are soft skills that one picks up along the way from experiences, leadership seminars, and some people are born naturally with them. Soft skills are not as cultivated as much as hard skills, so most of the time, people have to learn them on their own. And this is why it is more often considered a talent rather than a pure skill.

People skills fall into the interpersonal realm, and as a leader, it brings so much importance to building a good relationship with your followers. While technical expertise earns you respect and trust, people skills can get you

camaraderie and teamwork.

People don't want a boss; they want a good leader. And if you have good people skills, you might have good communication skills too. Not only can you effectively lead a team, but you do that with happy and satisfied followers because you can address their needs by establishing a good communication relationship in the organization. People skills are primary skills that allow you to hold a team together and push members to work towards a common goal. A leader is not even a leader if he does not have people skills.

## Our Verdict: Technical Expertise or People Skills?

People are predisposed to be stronger in some areas than others. Some leaders have a more solid technical expertise, while others thrive in their people skills.

The short answer is, both technical expertise and people skills make a good leader.

Because both of these skills target different areas essential in good leadership, you need to hone both of them to maximise your potential. Technical skills solidify the foundation for good leadership, and people skills will leverage you up that structure. Your technical expertise backs up your decision-making based on technical knowledge that is critical to the success and even safety of your entire team. And people skills will give you the advantage to make an impact in the organisation as it is what allows you to influence others effectively. You need both of these to be a well-rounded good leader.

A good leader never stops evolving. Identify which skills you are stronger at and use that to your advantage. Meanwhile, continue to nurture the aspect you don't consider you're naturally predisposed to. With hard work and a goal of becoming the best leader you can be in mind; nothing can stop you from mastering both your hard and soft skills.







# EUROPEAN INTERNATIONAL UNIVERSITY - PARIS

*Learn Anywhere. Anytime. Affordable.*

## PROGRAMMES

*offered*

- Postgraduate Diploma
- Bachelor of Business Administration
- Bachelor of Education
- Master of Business Administration
- M.S. in Innovation Education & Technology
- Master of Science in Mental Health Psychology
- Practitioner's Doctorate
- Honorary Doctor of Business Administration
- Professional Doctoral Certificate

*and many more*

## CONTACT US

*for more information*

+33-144-857-317

+33-607-591-197(Whatsapp)

info@eiu.ac

www.eiu.ac